

Sponsorship Opportunities



Employee Ownership Conference 2015

DENVER, CO | APRIL 21-23 • PRECONFERENCE: APRIL 20

PRODUCED BY THE NATIONAL CENTER FOR EMPLOYEE OWNERSHIP

Conference Exhibitors <i>Up to a total of 50 exhibit tables: Include full manned tabletop exhibit space, unless declined.</i>	Cost of sponsorship	See page for details
Up to 30 Exhibit Associates	\$3,400	2
Share a half table: please call Deborah	\$1,800	2
1 Tuesday Reception Entertainment Sponsor	\$8,000	2
1 Conference Expert Roundtable Lunch Sponsor	\$9,000	3
1 Wednesday Eve Off-Site Event Sponsor (plus expenses)*	\$3,100*	3
1 WiFi for Conference Foyer and Exhibit Area Sponsor	\$9,000	3
1 Conference Welcome Lunch and Opening Session Sponsor	\$8,000	3
1 Tote Bag Sponsor	\$7,000	4
1 Tuesday Reception Beverage Sponsor	\$7,000	4
1 Tuesday Reception Hors d'Oeuvre Sponsor NEW	\$7,000	4
1 Flash Drive / Handout Web Page Sponsor NEW	\$7,000	4
1 Mini-Agenda and Mobile Agenda Sponsor	\$7,000	5
1 Name Badge Sponsor	\$6,000	5
1 Printed Conference Program Sponsor	\$6,000	5
1 Hotel Room Key Sponsor	\$5,500	5
1 Keynote Speaker Sponsor	\$5,500	5
1 Water Bottle Sponsor	\$5,500	6
1 Travel Coffee Mug Sponsor	\$6,000	6
1 Pen and Writing Pad Sponsor NEW	\$5,500	6
1 Meet and Greet Event Sponsor	\$5,500	6
1 Networking and Relaxing Lounge Sponsor NEW+	\$5,000 ⁺	6
2 Continuous Coffee Service Sponsor (1 per day)	\$4,750	7
5 Morning or Afternoon Break Sponsor (1 per event)	\$4,750	7
1 NCEO Sample Book Giveaway Sponsor	\$4500	7

* If there are multiple sponsors, each must pay the fee to receive benefits.

Sponsors must also plan and cover the cost of the offsite event in addition to this sponsorship fee.

+ Lounge area could include add-ons such as chair massage or cell phone charging station, which would add additional costs as well as benefits.

Preconference Sponsors

See page 8 for details

Preconference Session #1 Sponsor

Compensation Issues for Privately Held Companies
\$1,500

Preconference Session #2 Sponsor

Building a Culture of Ownership in an Employee Owned Company
\$1,500

Combo Sponsors—Either of the Preconference sponsorships can be combined with Exhibit Associate (see table at left) or Event Associate (below) for a total of \$4,500, which includes a major presence during the main conference as well as the preconference.

OR, for an additional \$450 (total \$1,950), can be combined with Conference Associate and receive all those benefits during the main conference.

Conference Supporters (unmanned space)

See page 8 for details

Event Associate

(unlimited) \$3,200
Larger ad in lieu of exhibit table and limited collateral on multi-shared tables with 9 others

Conference Associates

(12 slots available) \$1,250
4-way shared table space (unmanned)

Basic Consultant

(unlimited) \$850
With space for limited collateral on multi-shared tables with 9 others

For more information, please contact Conference Director Deborah Krant at dkrant@nceo.org or 510-208-1304

CONFERENCE EXHIBITORS

SPONSORSHIP PACKAGES EXHIBITOR-LEVEL SPONSORSHIPS

FEATURES OF EXHIBITING (DEPENDING ON LEVEL OF SUPPORT)

- Opportunity to reach 1,100–1,200 potential clients
- Continental breakfast and refreshment breaks set in exhibit area
- Opening conference reception in exhibit area
- Attendee mailing list provided 3 times prior to the conference
- Complete attendee mailing list provided after the conference
- Quarter page, half page or full-page ad space in the conference program
- Logo as part of rotating slide show in ballroom
- Logo on schedule of exhibit table raffles distributed to attendees
- Two to four free conference registrations
- More!

Exhibit Associate (30 approximately) / \$3,400

- Exhibit space (sponsor staffed, skirted 6 ft. table with a chair and electricity included) in the exhibit area
- Quarter-page display advertisement in the conference program in addition to a 1/6-page company bio
- One table at the expert roundtable lunch with a representative of your company acting as the expert
- TWO complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$945 value!
- Opportunity to hold a raffle or give away promoted by NCEO
- Your logo printed on raffle schedule to be distributed by NCEO
- Recognition on promotional materials and mailings and signage.
- Recognition on conference Web site
- Logo on rotating slides projected in the ballroom indicating you are a sponsor
- Recognition as a sponsor of the opening reception
- Copy of the complete conference attendee list 4 weeks out, 2 weeks out, 1 week out, and 2 weeks after with contact data
- New: Opportunity to reserve an hour long demonstration slot (fee based) in the “Information Annex” for product demonstration. Information Annex will include AV set up and light refreshments (coffee, tea, snacks).

Not sure about exhibiting? Check out the **Event Associate** level (see page 7), which includes a much larger program advertisement and no responsibility to staff a table. You will have space for one stack of materials on unmanned tables shared with other associates.

Half Table Sponsorship / \$1800 (paired with another sponsor)

We will work out a split of Exhibit Associate benefits between both parties. Each will receive one complimentary registration and a quarter-page display advertisement. Other benefit splits to be determined.

Tuesday Reception Entertainment Sponsor (1) / \$8,000

All of the benefits of a Basic Exhibit Associate plus the following additions and upgrades:

- Recognition in the program as the exclusive entertainment sponsor for the Tuesday, April 21, 2015, Opening Reception
- Work with conference staff to choose and coordinate entertainment
- Opportunity to introduce the entertainment at the reception
- Recognition on special signage, gobo projection or wall sign at the event
- Opportunity to have NCEO email registrants with an invitation in advance of the conference
- Full-page (instead of quarter-page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor-staffed, skirted 6 ft. table—in PRIME location with a chair and electricity included) in the exhibit area
- Three (instead of one) tables at expert roundtable lunch with your representatives acting as the experts
- Four (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,785 value!
- Your logo on promotional materials and mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Linked logo on the conference Web site

Conference Expert Roundtable Lunch Sponsor (1) / \$9,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive sponsor for the Wednesday, April 22, 2015 plated lunch (Expert Roundtable Lunch)
- Opportunity to provide table tents with your company name and logo to be placed on each table during the lunch
- Opportunity to provide additional marketing material/goody item to be placed in lunches or at place settings
- Recognition on special signage, gobo, or wall cling signage at the event
- Opportunity to have a representative stand and be recognized during the meal, a display or other focus to be determined
- Full-page (instead of quarter-page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included)
- Three (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Four (instead of 2) complimentary conference registrations, others from your firm at a discount. (you must pay for or use comps for the exhibit managers)—at least a \$1,785 value!
- Your logo on promotional materials and mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Your logo on a gobo or slide projection or wall cling or banner
- Linked logo on the conference Web site

Wednesday Eve Off-Site Event Sponsor (1) / \$3,100*

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive sponsor for the off-site evening event Weds, April 22, 2015
- Work with conference staff to coordinate your event
- Full-page (instead of quarter-page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included) in the exhibit area
- Three (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Four (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,785 value
- Opportunity to place invitation in the goody bag, and/or have us email registrants with an invitation in advance of the conference
- Recognition on special signage placed at the event
- Your logo on promotional materials and mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Linked logo on the conference Web site

*Event expenses must also be provided by sponsor

WiFi for Conference Foyer and Exhibit Area Sponsor (1) / \$8,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive sponsor/provider of WiFi in Exhibit Hall and main foyer/registration area of the Conference, throughout the 2.5 days
- Recognition on special signage in the foyer and exhibit hall
- Linked Logo recognition on the Conference Website
- Your logo on instruction cards distributed to attendees for getting into the Wifi
- Full-page (instead of quarter-page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included)
- Three (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Four (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,785 value!
- Your logo on promotional materials and mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Your logo on a gobo or slide projection or wall cling or banner

Conference Welcome Lunch and Opening Session Sponsor (1) / \$8,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades:

- Recognition in the program as the exclusive sponsor for the Welcome Lunch and Opening Session on Tuesday, April 21, 2015.
- Half-page (instead of quarter-page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included)
- Three (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Four (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,785 value!
- Opportunity to provide table tents with your company name and logo to be placed on each table in the Opening General Session
- Opportunity to insert additional marketing material/goody item (provided by sponsor) in lunches or at place settings
- Recognition on special signage at the event
- Recognition on promotional materials and mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Linked logo on the conference Web site

Tote Bag Sponsor (1) / \$7,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades:

- Recognition in the program as the exclusive sponsor of the conference tote bag
- Opportunity to be involved in choosing the bag style/type
- Logo and slogan printed on one side of bag which attendees will continue to use after conference
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included) in the exhibit area
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on promotional materials, mailings, and signage as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Linked logo on the conference Web site

Tuesday Reception Beverage Sponsor (1) / \$7,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades:

- Recognition in the program as the exclusive beverage sponsor on Tuesday, April 21, 2015, at the Opening Reception
- Firm name printed on the back of beverage tickets (2 per attendee)
- Opportunity to create a “signature drink” named after your firm, to be served during the reception
- Opportunity to provide other marketing materials (provided by sponsor) at event such as logo cocktail napkins
- Recognition on special signage at event placed next to beverage station
- Recognition on a gobo or projection or wall cling during the reception
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on conference materials, mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Linked logo on the conference Web site

Reception Hors d'Oeuvre Sponsor (1) / \$7,000 NEW

All the benefits of a Basic Exhibit Associate plus the following additions & upgrades:

- Recognition in the program as the exclusive hors d'oeuvre sponsor on Tuesday, April 21, 2015, at the Opening Reception
- Opportunity to create a “signature snack “ named after your firm, to be served during the reception
- Opportunity to provide other marketing materials (provided by sponsor) at event for placement on food tables
- Recognition on special signage at event placed next to food station
- Recognition on a gobo or projection or wall cling during the reception
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6 pg company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table in PRIME location with chair and electricity included) in the exhibit area
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on conference materials, mailings as a major sponsor
- Your logo on rotating slides projected in the ballroom indicating you are a major sponsor
- Linked logo on the conference Web site

Flash Drive / Handout Web Page Sponsor (1) / \$7000 NEW

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades:

- Recognition in the program as the exclusive sponsor of the conference flash drive, which will contain speaker presentation materials (Handouts)
- Your logo on the flash drive, which will be handed out to all attendees
- Your logo on the NCEO Handout Web page, all attendees will also receive link to this page
- Half-page (instead of quarter page) ad space in the conference program in addition to a 1/6 pg company bio
- Exhibit space in PRIME location (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Mini-Agenda and Mobile Agenda Sponsor (1) / \$7,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive sponsor of the (electronic) Mobile App and (paper) Mini-Agenda
- Your logo on both the Mobile App and the Mini Agenda
- Half-page (instead of a quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space in PRIME location (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at expert roundtable lunch with your representatives acting as the experts
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay discounted price or use a comp for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Name Badge Sponsor (1) / \$6,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in conference materials as the exclusive sponsor of the name badge and lanyards
- Your logo or name printed on the lanyard, given out to all conference attendees
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- You logo on promotional materials, mailings, Web site

Printed Conference Program Sponsor (1) / \$6,000

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in conference materials as the exclusive sponsor of the Conference Program given to each attendee
- Your logo on the inside front cover of the conference program
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Hotel Room Key Sponsor (1) / \$5,500

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in conference materials as the exclusive sponsor of the Room Key for attendees with sleeping rooms in the hotel
- Opportunity (at your additional expense) to include a room drop item such as Starbucks coupon
- Logo recognition on the room keys given to attendees
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Logo recognition on rotating slides projected in the ballroom
- Logo recognition on promotional materials, mailings, Web site

Keynote Speaker Sponsor (1) / \$5,500

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive sponsor of the Keynote Speaker on Thursday, April 23, 2015
- Opportunity to introduce the Keynote Speaker
- Opportunity to place table tents (provided by sponsor) with your company name and logo on each table during the keynote speaker general session
- Recognition on a special sign placed at the entrance of the keynote session
- Half-page (instead of quarter page) ad space in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site and signage

Water Bottle Sponsor (1) / \$5,500

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive water bottle sponsor with name and logo on sports water bottle
- Distribution of water bottle to all conference attendees (who will be encouraged to use and re-use instead of bottled water)
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Travel Coffee Mug Sponsor (1) / \$5,500

All the benefits of a Basic Exhibit Associate plus the following additions and upgrades

- Recognition in the program as the exclusive coffee mug sponsor with name and logo on each travel mug
- Distribution of coffee mug to all conference attendees (who will be encouraged to use and re-use at the conference)
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Logo recognition on rotating slides projected in the ballroom
- Logo recognition on promotional materials, mailings, Web site

Pen and Writing Pad Sponsor (1) / \$5,500 NEW

All the benefits of a Basic Exhibit Associate plus the following additions & upgrades

- Recognition in the program as the exclusive pen & writing pad sponsor with name and logo on each
- Distribution of pen & writing pad to all conference attendees (who will be encouraged to use at the conference)
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6 pg company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!

- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Meet and Greet Event Sponsor (1) / \$5,500

All the benefits of a Basic Exhibit Associate plus the following

- Recognition in conference program as the exclusive sponsor of the snacks served at the opening Monday night, April 20, 2015 Meet and Greet in the hotel lobby.
- Logo recognition on signage placed at the on the inside front cover of the conference program
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6-page company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included)
- Two (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Networking and Relaxing Lounge Sponsor (1) / \$5,000 NEW

All the benefits of a Basic Exhibit Associate plus the following additions & upgrades

- Recognition in conference program as the exclusive sponsor of the furnished rest and networking lounge located near the exhibit area. Several couches, comfortable chairs and plants will be provided in the lounge.
- Your logo on signage placed in the lounge area
- Opportunity to place additional giveaway items (post-it notes, pens, etc.) on a table in the lounge at your expense
- Opportunity (for additional charges) to pay for a foot or chair massage in the lounge during the opening cocktail party (signage would indicate sponsorship)
- Opportunity (for additional charges) to sponsor a cell phone charging station in the lounge, with signage indicated sponsorship.
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6 pg company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included) in the exhibit area
- Two (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site

Continuous Coffee Service Sponsor (2) / \$4,750 Exhibit

All the benefits of a Basic Exhibit Associate plus the following additions & upgrades

- Recognition in the program as the exclusive sponsor of either the Wednesday or the Thursday PM continuous coffee service
- Recognition on a sign placed near the coffee service
- Opportunity to place collateral on the coffee service table
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6 pg company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included) in the exhibit area
- Two tables at expert roundtable lunch with your representatives acting as the expert
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site and signage

Morning or Afternoon Break Sponsor (5) / \$4,750

All the benefits of a Basic Exhibit Associate plus the following additions & upgrades

- Recognition in the program as the exclusive sponsor of an afternoon snack break or a morning break/continental breakfast
- Recognition on a sign placed near the break table
- Opportunity to place collateral on or near the break table
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6 pg company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included) in the exhibit area
- Two (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your logo on rotating slides projected in the ballroom
- Your logo on promotional materials, mailings, Web site and signage

NCEO Book Giveaway Sponsor (1) / \$4,500

All the benefits of a Basic Exhibit Associate plus the following additions & upgrades

- Recognition in the program as the exclusive book give away sponsor
- Distribution of NCEO book to all conference attendees with sponsor's logo printed on the cover
- Opportunity to submit introductory chapter for book
- Half-page (instead of quarter page) display advertisement in the conference program in addition to a 1/6 pg company bio
- Exhibit space (sponsor staffed, skirted 6 ft. table with chair and electricity included) in the exhibit area
- Two tables at the expert roundtable lunch with representatives of your company acting as the experts
- Three (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$1,365 value!
- Your Logo on rotating slides projected in the ballroom
- Your Logo on promotional materials, mailings, Web site

PRECONFERENCE SPONSORS

Preconference Session Sponsor (2) / \$1,500

- Exclusive sponsor of one of the 1/2-day preconference sessions on Monday, April 20, 2015
- Opportunity to speak as part of that session
- Logo printed on the program/agenda page for the preconference session
- Recognition on signage during preconference session
- Opportunity to place a stack of collateral materials at back of this preconference session
- Attend preconference session at no charge (value of \$115)
- One complimentary registration to attend the full conference, a \$495 value.
- Opportunity to place a stack of collateral materials on a multi-shared table during the full conference
- 1/6-page company biopage listing in the full conference program book as a conference sponsor
- Copy of the registration list from the preconference session and the full conference with contact data 3 times before and 1 time after

COMBO SPONSORS

Combo Preconference and Main Conference Exhibit Sponsor (2) / \$4,500

You will receive all the benefits of a Preconference Sponsor plus:

- Half-page display advertisement in the conference program
- Exhibit space (sponsor staffed, skirted 6 foot table with chair and electricity provided)
- One table at the expert roundtable lunch with a representative of your company acting as the expert
- Two additional complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$945 value
- Opportunity to hold a raffle or give away which will be promoted by NCEO to increase table traffic
- Your logo printed on schedule of table raffles, which will be distributed by NCEO
- Recognition on promotional materials and mailings and signage
- Recognition on conference Web site
- Your logo on rotating slides projected in the ballroom
- Recognition as a sponsor of the opening reception

Combo Preconference and Main Conference Associate Sponsor (2) / \$1,950

You will receive all the benefits of a Preconference Sponsor plus:

- Recognition on promotional mailings
- Recognition on conference Web site
- Quarter-page display advertisement in addition to a one-sixth page company bio in the conference program
- One additional complimentary conference registration, with others from your firm at a discount—at least a \$945 value
- Copy of the complete conference attendee list with contact data 3 times: 4 wks & 2 wks & 1 wk out & 2 wks after
- Recognition as a sponsor of the opening conference reception
- Four-way shared unmanned table space to display materials in exhibit hall

CONFERENCE SUPPORTERS

Basic Consultant (unlimited number of sponsors) / \$850

- Recognition on promotional mailings
- Recognition on conference website
- One-sixth page listing in the conference program
- One comp conference registration for employees or guests of your organization, a \$495 value
- Discounted registration for employees of your organization
- Copy of the complete conference attendee list with contact data 3 times before (4 weeks & 2 weeks & 1 week out) and 2 weeks after
- Opportunity to reserve an hour-long demonstration slot (additional fee will apply) in the new "Information Annex" for product demonstration. Information Annex will include AV set up and light refreshments (coffee, tea, snacks).
- Recognition as a sponsor of the opening conference reception
- Space on shared unmanned table for one stack of collateral materials

Conference Associate (12 slots, based on availability) / \$1250

You will receive all the benefits of a Basic Consultant Sponsor plus:

- Quarter-page display advertisement in addition to the one-sixth page conference program listing
- Four-way shared unmanned table space to display materials in exhibit hall (4 times more space than a Basic Consultant Cosponsor receives)

Event Associate ~ \$3,200 (unlimited number of sponsors)

All the benefits of an Exhibit Associate, but with a larger program ad substituted for exhibit space

- Half-page (instead of quarter page) display ad in the conference program
- One table at the expert roundtable lunch with a representative of your company acting as the expert
- Two complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—at least a \$945 value!
- Space on a shared unmanned exhibit table for a stack of collateral material (~10 per table)