



Sponsorship Opportunities

APRIL 12-14, 2016 / PRECONFERENCE APRIL 11 / MINNEAPOLIS, MN

www.nceo.org

CONFERENCE EXHIBITORS / SPONSORS

Sponsorships include manned table space, unless declined – See pages 2-8 for details

Up to 50 exhibit table spaces	Cost	See page
Up to 30 Exhibit Associates	\$3,400	2
Share a Half Table (<i>please call us to discuss</i>)	(\$1,800)	2
Sponsorships include manned table space in PRIME location:		
1 Expert Roundtable Lunch Sponsor	\$9,000	2
1 WiFi Sponsor	\$9,000	3
1 Tuesday Welcome Lunch Sponsor	\$8,000	3
1 Tuesday Reception Entertainment Sponsor	\$8,000	3
1 Wednesday Evening Offsite Event Sponsor (<i>plus expenses</i>)	\$3,000*	3
1 Tote Bag Sponsor	\$7,000	4
1 Tuesday Reception Beverage Sponsor	\$7,000	4
NEW – 1 Tuesday Reception Hors d'oeuvres Sponsor	\$7,000	4
1 Flash Drive and Handout Webpage Sponsor	\$7,000	4
1 Mobile App and Mini Agenda Sponsor	\$7,000	5
Sponsorships include manned table space:		
1 Name Badge and Lanyards Sponsor	\$6,000	5
1 Printed Conference Program Sponsor	\$6,000	5
1 Travel Coffee Mug Sponsor	\$6,000	5
1 Exhibit Area Networking and Relaxing Lounge Sponsor	\$6,000	6
NEW – 1 Cell Phone Charging Station Sponsor	\$6,000	6
NEW – 1 Foot and/or Chair Massage sponsor	\$5,500	6
1 Pen and Writing Pad Sponsor	\$5,500	6
1 Hotel Room Key Sponsor (main hotel only)	\$5,500	7
1 Thursday Keynote Speaker Sponsor	\$5,500	7
1 Water Bottle Sponsor	\$5,500	7
1 Monday Evening Meet and Greet Event Sponsor	\$5,500	7
2 Continuous Coffee Service Sponsor (1 per day)	\$4,750	8
5 Morning or Afternoon Break Sponsors (1 per break)	\$4,750	8
1 NCEO Book Give Away Sponsor	\$4,750	8

* This sponsorship will cost you more, but not paid to the NCEO, as sponsors must also plan and cover cost of the offsite event in addition to this sponsorship fee. If there are multiple sponsors, each must pay a fee to NCEO to receive benefits.

CONFERENCE SUPPORTERS

Unmanned table space – See page 9 for details

Event Associate / \$3,200

Larger display advertisement in the conference program in lieu of exhibit table, and limited collateral on unmanned multi-shared tables with 9 others

Conference Associates / \$1,250

4-way shared unmanned table space

Basic Consultant / \$850

With space for limited collateral on unmanned multi-shared tables with 9 others

PRECONFERENCE SESSION SPONSORS

See page 10 for details

Preconference Session #1 Sponsor / \$2,250

Compensation Issues for Privately Held Companies

Preconference Session #2 Sponsor / \$2,250

Building a Culture of Ownership in an Employee-Owned Company

COMBINATION SPONSORSHIPS

See page 10 for details

COMBO 1: Preconference Session Sponsor plus Exhibit Associate or Event Associate / \$5,000

Either of the Preconference sponsorships can be combined with **Exhibit Associate** or **Event Associate**, which includes a major presence during the main conference as well as the Preconference.

COMBO 2: Preconference Session Sponsor plus Conference Associate / \$3,000

Either of the Preconference sponsorships can be combined with **Conference Associate** and receive all those benefits during the main conference.

Please call us to discuss different combo possibilities.



Features of Exhibiting

(depending on level of support)

- Opportunity to reach 1,400–1,500 potential clients
- Continental breakfast and refreshment breaks set in exhibit area
- Opening reception in exhibit area
- Attendee mailing list provided three times prior to the conference
- Complete attendee mailing list provided after the conference
- Quarter-page, half-page or full-page display advertisement in the printed conference program
- Your logo as part of rotating slide show in ballroom
- Your logo on schedule of exhibit table raffles distributed to attendees
- Two to four free conference registrations (*value increased over 2015 as registration fees have increased*)



Not sure about exhibiting?

Check out the **Event Associate** sponsorship (see page 9), which includes a much larger program advertisement and no responsibility to staff a table. You will have space for one stack of materials on unmanned tables shared with other associates.

Exhibit Associate / \$3,400

(approximately 30 tables, based on availability)

- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,040 value**
- Opportunity to hold a raffle or give away which will be promoted by NCEO to increase table traffic
- **Your Logo** printed on schedule of table raffles which will be distributed by NCEO
- Recognition on promotional materials and mailings and signage
- Recognition on conference website
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- Recognition as a sponsor of the opening reception
- Copy of the complete conference attendee list four times: three times prior and once after with contact data

Half Table Sponsorship / \$1,800 each

(paired with another sponsor)

We will work out a split of **Exhibit Associate** benefits between both parties. Each will receive one complimentary registration and a quarter-page display advertisement in the conference program. Other benefit splits to be determined.

Expert Roundtable Lunch Sponsor / \$9,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Expert Roundtable Lunch** (plated lunch) on Wednesday, April 13, 2016
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table during the lunch
- Opportunity to insert additional marketing material/goody item (provided by sponsor) in lunches or at place settings
- **Recognition** on special signage, gobo or wall cling at the event
- **An entry display** or other focus to be determined, during the event
- **Opportunity to have a representative of sponsor stand and be recognized during lunch**
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount. (you must pay for or use comps for the exhibit managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

CONFERENCE EXHIBITORS / SPONSORS

WiFi Sponsor / \$9,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor/provider of WiFi** for the conference, throughout the 2.5 days
- **Recognition** on special signage in the foyer and exhibit hall
- **Linked Logo** on the conference website
- **Logo** on instruction cards distributed to attendees for getting into the WiFi
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Your Logo** on a gobo or slide projection or wall cling or banner

Tuesday Welcome Lunch Sponsor / \$8,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Welcome Lunch** on Tuesday, April 12, 2016
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,950 value**
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table in the Conference Welcome Lunch and Opening Session
- **Opportunity to insert** additional marketing material/goody item (provided by sponsor) in lunches or at place settings
- **Recognition** on special signage at the event
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

Tuesday Reception Entertainment Sponsor / \$8,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Opening Reception entertainment** on Tuesday April 12, 2016 in the exhibit and foyer area
- **Work with conference staff to choose and coordinate entertainment**
- **Opportunity** to introduce the entertainment at the reception
- **Recognition** on special signage, gobo projection or wall sign at the event
- **Opportunity** to have NCEO email registrants with an invitation in advance of the conference
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at expert roundtable lunch with your representatives acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at discount (you must pay for or use comps for the exhibit managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

Wednesday Evening Offsite Event Sponsor / \$3,000*

**event expenses must also be provided by sponsor*

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Offsite Evening Event** on Wednesday, April 13, 2016
- **Work with conference staff to coordinate your event**
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,950 value**
- **Opportunity to place** invitation (provided by sponsor) in the conference tote bag, and/or have NCEO email registrants with an invitation in advance of the conference
- **Recognition** on special signage placed at the event
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Your Logo** on a gobo or slide projection or wall cling or banner
- **Linked Logo** on the conference website

CONFERENCE EXHIBITORS / SPONSORS

Tote Bag Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the conference tote bag**
- **Opportunity to choose the bag style/type from several choices provided by the NCEO**
- **Your logo and slogan printed** on one side of bag which attendees will continue to use after conference
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on promotional materials, mailings, and signage as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

Tuesday Reception Beverage Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of beverages at the Opening Reception** on Tuesday, April 12, 2016
- **Firm name printed** on the back of beverage tickets (2 per attendee)
- **Opportunity** to create a "signature drink" named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event such as logo cocktail napkins
- **Recognition** on special signage at event placed next to beverage station
- **Recognition** on a gobo or projection or wall cling during the reception
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

NEW–Tuesday Opening Reception Hors d'oeuvres Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the hors d'oeuvres at the Opening Reception** on Tuesday, April 12, 2016
- **Opportunity** to create a "signature snack" named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event for placement on food tables
- **Recognition** on special signage at event placed next to food station
- **Recognition on a sign or gobo projection or wall cling during the reception**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

Flash Drive and Handout Webpage Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the conference flash drive**, which will contain speaker presentation materials (handouts)
- **Your Logo on the handout webpage** – all attendees will receive a link to this page
- **Your Logo on the conference flash drive**, which will be handed out to all attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

CONFERENCE EXHIBITORS / SPONSORS

Mobile App and Mini Agenda Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the (electronic) mobile app and (paper) mini agenda**
- **Your Logo** on both the mobile app and the mini agenda
- **Your Logo** on the instruction card explaining how to get into the mobile app
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay discounted price or use a comp for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Name Badge and Lanyards Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the name badge and lanyards**
- **Your firm name** printed on the lanyards, given out to all conference attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Printed Conference Program Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the printed conference program** given to each attendee
- **Your Logo** on the inside front cover of the conference program
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Travel Coffee Mug Sponsor / \$6,000(1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive coffee mug sponsor** with name and logo on each travel mug
- **Distribution** of coffee mug to all conference attendees (who will be encouraged to use and re-use instead of hotel coffee mugs)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

CONFERENCE EXHIBITORS / SPONSORS

Exhibit Area Networking and Relaxing Lounge Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the networking and relaxing lounge** located in the central foyer of the conference near registration – a sofa or two, comfortable chairs and décor to be provided
- **Your Logo on signage** placed in the lounge area
- **Opportunity to place additional give away items** (Post-it notes, pens, etc.) on a table in the lounge
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

NEW–Cell Phone Charging Station Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the cell phone charging station** (locked boxes) located in the exhibit hall which should be a well-used and visited amenity
- **Your Logo and message printed on signage on the station**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

NEW–Foot and/or Chair Massage Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the foot and/or chair massage station** located in the exhibit hall during the opening reception and perhaps a break period
- **Your Logo and message printed on signage placed near the station**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Pen and Writing Pad Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive pen and writing pad sponsor**
- **Your logo printed on the set of pen and pad**
- **Distribution** of pen and writing pad to all conference attendees (who will be encouraged to use)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

CONFERENCE EXHIBITORS / SPONSORS

Hotel Room Key Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the room key** for attendees with sleeping rooms in the main hotel (Hyatt Regency)
- **Opportunity (at your additional expense) to include a room drop item** such as Starbucks coupon
- **Your Logo** on the room keys given to attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Thursday Keynote Speaker Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the keynote speaker** on Thursday, April 14, 2016
- **Opportunity** to introduce the keynote speaker
- **Opportunity** to place table tents (provided by sponsor) with your company name and logo on each table during the keynote session
- **Recognition** on a special sign placed at the entrance of the keynote session
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

Water Bottle Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive water bottle sponsor**
- **Your Logo** printed on water bottle
- **Distribution** of water bottle to all conference attendees (who will be encouraged to use and re-use on-site instead of buying bottled water) and water dispensers will be provided in Conference Center
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Monday Evening Meet and Greet Event Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference program as the exclusive sponsor of the opening meet and greet event** open to all attendees on Monday night, April 11, 2016 in the Hyatt Regency hotel lobby bar
- **Your Logo on signage** placed at the event
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

CONFERENCE EXHIBITORS / SPONSORS

Continuous Coffee Service Sponsor / \$4,750 (2)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of either the Tuesday or Wednesday afternoon **continuous coffee service**
- **Your Logo** on a sign placed near the coffee service
- **Opportunity** to place collateral on the coffee service table
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

NCEO Book Give Away Sponsor / \$4,750 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the NCEO book give away**
- **Your firm name/logo printed on the book as the sponsor**
- **Distribution** of NCEO book to all conference attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

Morning or Afternoon Break Sponsor / \$4,750 (5)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of one of five morning or afternoon **snack breaks**
- **Recognition on a sign placed** near the break table
- **Opportunity to** place collateral on or near the break table
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

CONFERENCE SUPPORTERS

No manned exhibit tables, but the following have access to unmanned tables that are multi-shared:

Basic Consultant / \$850

(unlimited number of sponsors)

- **Recognition** on promotional mailings
- **Recognition** on conference website
- **1/6-page company bio** in the conference program
- One paid conference registration for employee or guest of your organization – a **\$545 value**
- **Discounted registration** for employees of your organization
- Copy of the complete conference attendee list four times: three times prior and once after with contact data
- **Recognition** as a sponsor of the opening conference reception
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others

Conference Associate / \$1,250

(12 sponsorships, based on availability)

You will receive all the benefits of a **Basic Consultant** plus:

- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **Table space** for limited collateral on an unmanned **four-way shared** exhibit table during the main conference (at least two times the display space allotted a **Basic Consultant**)

Event Associate / \$3,200

(unlimited number of sponsors)

- All the benefits of an **Exhibit Associate** (see page 2), but with a larger display advertisement in the conference program substituted for exhibit space
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,040 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others
- Recognition on all promotional materials and mailings
- Recognition in the conference program as a sponsor of the opening reception
- Copy of the complete conference attendee list four times: three times prior and once after with contact data
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor

PRECONFERENCE SESSION SPONSORS & COMBINATION SPONSORSHIPS

Preconference Session Sponsor / \$2,250 (2)

PRECONFERENCE SESSION #1

Compensation Issues for Privately Held Companies

PRECONFERENCE SESSION #2

Building a Culture of Ownership in an Employee-Owned Company

- **Exclusive sponsor of one** of the half-day Preconference Sessions on Monday, April 11, 2016
- **Opportunity to speak or moderate** as part of that session
- **Recognition** on signage during Preconference session
- **Opportunity to** place a stack of collateral materials at back of this Preconference session
- **Attend Preconference** session at no charge – a **\$135 value**
- **One complimentary** registration to attend the main conference – a **\$545 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others during the main conference
- **1/6-page company bio** in the full conference program
- **Copy of the registration list from the Preconference session and the main conference**

The Preconference Session sponsorship can be combined with main conference Exhibit Associate, Event Associate or Conference Associate sponsorships (see Combo details at right)

COMBO 1: Preconference Session Sponsor plus Exhibit Associate or Event Associate / \$5,000 (2)

You will receive all the benefits of a **Preconference Session Sponsor** plus:

- **Half-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,040 value**
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Opportunity to hold a raffle** or give away which will be promoted by NCEO to increase table traffic
- **Your Logo** printed on schedule of table raffles which will be distributed by NCEO
- Copy of the complete conference attendee list with contact data 3 times prior to the conference and once after
- **Recognition** on promotional materials and mailings and signage
- **Recognition** on conference website
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception

COMBO 2: Preconference Session Sponsor plus Conference Associate / \$3000 (2)

You will receive all the benefits of a **Preconference Session Sponsor** plus:

- **Quarter-page display advertisement** in addition to a 1/6 page company bio in the conference program
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,040 value**
- **Discounted registration** for employees of your organization
- Copy of the complete conference attendee list with contact data 3 times prior to the conference and once after
- **Table space** for limited collateral on an unmanned **four-way shared** exhibit table during the main conference
- **Four-way shared unmanned table space** to display materials in exhibit hall
- **Recognition** on promotional mailings
- **Recognition** on conference website
- **Recognition** as a sponsor of the opening reception