



Employee Ownership

# Mini-Survey

Looking for a quick, affordable way to measure how engaged your employee-owners are? The NCEO mini-survey gauges your ownership culture for as little as \$250.

NCEO members can purchase an eight-item mini-questionnaire, with full analysis and benchmarking data. The members-only price is \$250 for up to 100 employees, and \$50 for each fraction of 100 additional employees. This is a deep discount from the full-service survey and provides a quick measure of the work force's perception of the ESOP and employee ownership. It includes analysis for each question, an estimate of the cynics and champions of ownership, and a summary table.

The items in the mini-questionnaire are:

- How much do you feel like an owner of this company?
- How important is ownership to you?
- Generally speaking, I understand the ESOP idea and how it works at this company.
- I know approximately how much money my ESOP account is worth.
- People recognize that the future value of their ESOP account depends on the success of the company.
- I have access to all the company information I think I need.
- The person I report to actively seeks my input.
- I feel an obligation to challenge poor performance by my fellow employees.

The mini-questionnaire does not include all the features available in the full-service survey. The set of items is fixed: substitution is not possible. Demographic items are not included, so analysis by employee subgroup is not possible. The mini-questionnaire does not include open-ended items ("written questions"), and it is only available in English. The mini-questionnaire includes 15 minutes of follow-up consulting.

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