



National Survey Results

Q1 Do you support or oppose the concept of companies being owned by their employees, so that all the workers at a company share in its success?

Support 68%
Oppose 13%
Not sure 19%

Q2 Do you think the government should do more to encourage the growth of employee-owned companies, or not?

Think the government should do more to encourage the growth of employee-owned companies 50%
Don't think it should 26%
Not sure 23%

Q3 Would you support or oppose a bill/legislation that makes it easier for employees to own a part of the business where they work?

Would support 58%
Would oppose 18%
Not sure 24%

Q4 Do you feel that if your company succeeds, then you would share in that success with higher pay or other benefits?

Agree 68%
Disagree 15%
Not sure 17%

Q5 Do you feel that your current retirement vehicles such as a 401k, defined pension benefit, or savings account is sufficient for you to achieve your retirement goals?

Agree 38%
Disagree 47%
Not sure 15%

Q6 Do you have a favorable or unfavorable opinion of baseball?

Favorable 62%
Unfavorable 20%
Not sure 17%

Q7 Do you have a favorable or unfavorable opinion of hot dogs?

Favorable 68%
Unfavorable 20%
Not sure 12%

Q8 Do you have a favorable or unfavorable opinion of apple pie?

Favorable 89%
Unfavorable 6%
Not sure 5%

Q9 Do you consider employee ownership of their company to be All American like baseball, hot dogs, and apple pie?

Yes 70%
No 30%

Q10 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama 51%
Mitt Romney 41%
Someone else / Don't remember 8%





Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	15%
<i>Somewhat liberal</i>	18%
<i>Moderate</i>	31%
<i>Somewhat conservative</i>	20%
<i>Very conservative</i>	15%

Q12 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	39%
<i>Republican</i>	34%
<i>Independent / Other</i>	27%

Q14 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

<i>Hispanic</i>	10%
<i>White</i>	70%
<i>African American</i>	12%
<i>Other</i>	7%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	14%
<i>30 to 45</i>	25%
<i>46 to 65</i>	41%
<i>Older than 65</i>	20%

Q16 Mode

<i>Phone</i>	80%
<i>Internet</i>	20%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Employee Owned Companies Support/Oppose				
Support	68%	77%	57%	73%
Oppose	13%	8%	18%	14%
Not sure	19%	15%	25%	13%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Government Encourage Employee Owned Companies				
Think the government should do more to encourage the growth of employee-owned companies	50%	64%	34%	46%
Don't think it should	26%	15%	42%	22%
Not sure	23%	21%	25%	31%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Bill For Employee Owned Companies				
Would support	58%	70%	39%	72%
Would oppose	18%	12%	29%	8%
Not sure	24%	19%	32%	20%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Sharing Success Agree/ Disagree				
Agree	68%	76%	58%	62%
Disagree	15%	14%	19%	10%
Not sure	17%	11%	23%	29%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Retirement Vehicles Sufficiency Agree/Disagree				
Agree	38%	42%	36%	27%
Disagree	47%	45%	47%	55%
Not sure	15%	13%	17%	18%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Baseball Favorability				
Favorable	62%	64%	65%	41%
Unfavorable	20%	20%	18%	31%
Not sure	17%	16%	17%	28%





	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Hot Dogs Favorability				
Favorable	68%	70%	66%	66%
Unfavorable	20%	20%	22%	16%
Not sure	12%	11%	13%	18%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Apple Pie Favorability				
Favorable	89%	88%	91%	87%
Unfavorable	6%	7%	5%	6%
Not sure	5%	5%	4%	7%

	Base	2012 Vote		
		Barack Obama...	Mitt Romney	Someone else / Don't remem...
Employee Owned Companies Yes/No				
Yes	70%	73%	65%	77%
No	30%	27%	35%	23%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Employee Owned Companies Support/Oppose						
Support	68%	93%	72%	71%	58%	46%
Oppose	13%	4%	8%	7%	21%	30%
Not sure	19%	3%	19%	22%	21%	24%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Government Encourage Employee Owned Companies						
Think the government should do more to encourage the growth of employee-owned companies	50%	78%	58%	48%	37%	32%
Don't think it should	26%	13%	8%	21%	51%	43%
Not sure	23%	9%	34%	31%	12%	26%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Bill For Employee Owned Companies						
Would support	58%	89%	62%	59%	48%	29%
Would oppose	18%	2%	13%	11%	33%	38%
Not sure	24%	9%	25%	30%	19%	33%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Sharing Success Agree/ Disagree						
Agree	68%	80%	74%	63%	71%	50%
Disagree	15%	13%	12%	18%	13%	20%
Not sure	17%	7%	14%	19%	16%	29%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Retirement Vehicles Sufficiency Agree/Disagree						
Agree	38%	48%	43%	27%	41%	40%
Disagree	47%	36%	43%	56%	45%	47%
Not sure	15%	16%	14%	17%	14%	13%





	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Baseball Favorability						
Favorable	62%	65%	68%	56%	62%	66%
Unfavorable	20%	20%	16%	25%	19%	18%
Not sure	17%	15%	16%	20%	19%	16%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Hot Dogs Favorability						
Favorable	68%	69%	65%	69%	77%	55%
Unfavorable	20%	23%	17%	21%	14%	28%
Not sure	12%	8%	18%	10%	10%	17%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Apple Pie Favorability						
Favorable	89%	86%	85%	91%	94%	86%
Unfavorable	6%	11%	6%	5%	2%	11%
Not sure	5%	3%	9%	4%	4%	3%

	Base	Ideology				
		Very libe...	Somewh- at liberal	Moderat- e	Somewhat conservati...	Very conser- vative
Employee Owned Companies Yes/No						
Yes	70%	71%	74%	74%	66%	60%
No	30%	29%	26%	26%	34%	40%

	Base	Gender	
		Wom...	Man
Employee Owned Companies Support/Oppose			
Support	68%	71%	65%
Oppose	13%	11%	15%
Not sure	19%	18%	20%

	Base	Gender	
		Wom...	Man
Government Encourage Employee Owned Companies			
Think the government should do more to encourage the growth of employee-owned companies	50%	53%	47%
Don't think it should	26%	19%	36%
Not sure	23%	28%	18%

	Base	Gender	
		Wom...	Man
Bill For Employee Owned Companies			
Would support	58%	60%	55%
Would oppose	18%	16%	21%
Not sure	24%	24%	23%

	Base	Gender	
		Wom...	Man
Sharing Success Agree/ Disagree			
Agree	68%	69%	66%
Disagree	15%	12%	20%
Not sure	17%	19%	15%





	Base	Gender	
		Wom...	Man
Retirement Vehicles Sufficiency Agree/Disagree			
Agree	38%	37%	40%
Disagree	47%	46%	47%
Not sure	15%	17%	13%

	Base	Gender	
		Wom...	Man
Baseball Favorability			
Favorable	62%	62%	63%
Unfavorable	20%	20%	21%
Not sure	17%	19%	16%

	Base	Gender	
		Wom...	Man
Hot Dogs Favorability			
Favorable	68%	62%	75%
Unfavorable	20%	24%	16%
Not sure	12%	15%	9%

	Base	Gender	
		Wom...	Man
Apple Pie Favorability			
Favorable	89%	90%	88%
Unfavorable	6%	6%	7%
Not sure	5%	4%	5%

	Base	Gender	
		Wom...	Man
Employee Owned Companies Yes/No			
Yes	70%	70%	70%
No	30%	30%	30%

	Base	Party		
		Democrat	Republican	Independent / Other
Employee Owned Companies Support/Oppose				
Support	68%	79%	58%	67%
Oppose	13%	7%	23%	8%
Not sure	19%	14%	20%	25%





	Base	Party		
		Democrat	Republican	Independent / Other
Government Encourage Employee Owned Companies				
Think the government should do more to encourage the growth of employee-owned companies	50%	58%	41%	51%
Don't think it should	26%	16%	38%	26%
Not sure	23%	26%	21%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
Bill For Employee Owned Companies				
Would support	58%	75%	44%	49%
Would oppose	18%	8%	31%	18%
Not sure	24%	17%	25%	34%

	Base	Party		
		Democrat	Republican	Independent / Other
Sharing Success Agree/ Disagree				
Agree	68%	76%	63%	60%
Disagree	15%	15%	15%	17%
Not sure	17%	8%	22%	24%

	Base	Party		
		Democrat	Republican	Independent / Other
Retirement Vehicles Sufficiency Agree/Disagree				
Agree	38%	39%	38%	37%
Disagree	47%	47%	47%	45%
Not sure	15%	14%	15%	18%

	Base	Party		
		Democrat	Republican	Independent / Other
Baseball Favorability				
Favorable	62%	69%	60%	54%
Unfavorable	20%	13%	22%	30%
Not sure	17%	18%	18%	16%

	Base	Party		
		Democrat	Republican	Independent / Other
Hot Dogs Favorability				
Favorable	68%	70%	67%	65%
Unfavorable	20%	18%	22%	20%
Not sure	12%	11%	12%	15%





	Base	Party		
		Democrat	Republican	Independent / Other
Apple Pie Favorability				
Favorable	89%	89%	91%	87%
Unfavorable	6%	7%	6%	7%
Not sure	5%	5%	3%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Employee Owned Companies Yes/No				
Yes	70%	72%	70%	67%
No	30%	28%	30%	33%

	Base	Race			
		Hispanic	White	African American	Other
Employee Owned Companies Support/Oppose					
Support	68%	68%	70%	71%	48%
Oppose	13%	8%	13%	10%	29%
Not sure	19%	24%	17%	19%	23%

	Base	Race			
		Hispanic	White	African American	Other
Government Encourage Employee Owned Companies					
Think the government should do more to encourage the growth of employee-owned companies	50%	62%	48%	55%	42%
Don't think it should	26%	13%	29%	22%	31%
Not sure	23%	25%	23%	22%	27%

	Base	Race			
		Hispanic	White	African American	Other
Bill For Employee Owned Companies					
Would support	58%	62%	58%	62%	43%
Would oppose	18%	9%	19%	15%	38%
Not sure	24%	28%	24%	23%	18%

	Base	Race			
		Hispanic	White	African American	Other
Sharing Success Agree/ Disagree					
Agree	68%	74%	62%	90%	74%
Disagree	15%	9%	18%	7%	13%
Not sure	17%	17%	20%	3%	13%





	Base	Race			
		Hispani- c	White	African Americ...	Other
Retirement Vehicles Sufficiency Agree/Disagree					
Agree	38%	50%	37%	38%	35%
Disagree	47%	38%	48%	46%	51%
Not sure	15%	13%	16%	17%	14%

	Base	Race			
		Hispani- c	White	African Americ...	Other
Baseball Favorability					
Favorable	62%	48%	65%	59%	71%
Unfavorable	20%	26%	19%	20%	18%
Not sure	17%	26%	16%	21%	10%

	Base	Race			
		Hispani- c	White	African Americ...	Other
Hot Dogs Favorability					
Favorable	68%	72%	65%	84%	52%
Unfavorable	20%	3%	23%	14%	33%
Not sure	12%	25%	12%	3%	15%

	Base	Race			
		Hispani- c	White	African Americ...	Other
Apple Pie Favorability					
Favorable	89%	87%	88%	93%	100%
Unfavorable	6%	5%	7%	6%	-
Not sure	5%	8%	5%	2%	-

	Base	Race			
		Hispani- c	White	African Americ...	Other
Employee Owned Companies Yes/No					
Yes	70%	85%	69%	72%	53%
No	30%	15%	31%	28%	47%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Employee Owned Companies Support/Oppose					
Support	68%	71%	65%	73%	62%
Oppose	13%	14%	17%	9%	15%
Not sure	19%	15%	19%	18%	23%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Government Encourage Employee Owned Companies					
Think the government should do more to encourage the growth of employee-owned companies	50%	75%	55%	42%	43%
Don't think it should	26%	8%	21%	32%	34%
Not sure	23%	17%	24%	26%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Bill For Employee Owned Companies					
Would support	58%	64%	63%	58%	46%
Would oppose	18%	10%	17%	18%	27%
Not sure	24%	26%	21%	24%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Sharing Success Agree/ Disagree					
Agree	68%	70%	75%	65%	61%
Disagree	15%	10%	8%	23%	13%
Not sure	17%	20%	17%	11%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Retirement Vehicles Sufficiency Agree/Disagree					
Agree	38%	48%	33%	33%	49%
Disagree	47%	28%	51%	57%	33%
Not sure	15%	24%	16%	10%	18%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Baseball Favorability					
Favorable	62%	59%	62%	62%	66%
Unfavorable	20%	27%	27%	16%	14%
Not sure	17%	14%	11%	22%	19%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Hot Dogs Favorability					
Favorable	68%	75%	72%	66%	59%
Unfavorable	20%	14%	19%	21%	24%
Not sure	12%	11%	10%	13%	17%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Apple Pie Favorability					
Favorable	89%	80%	95%	89%	87%
Unfavorable	6%	12%	5%	5%	7%
Not sure	5%	8%	1%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Employee Owned Companies Yes/No					
Yes	70%	83%	70%	70%	59%
No	30%	17%	30%	30%	41%

	Base	Mode	
		Pho...	Intern...
Employee Owned Companies Support/Oppose			
Support	68%	67%	74%
Oppose	13%	14%	9%
Not sure	19%	19%	17%

	Base	Mode	
		Pho...	Intern...
Government Encourage Employee Owned Companies			
Think the government should do more to encourage the growth of employee-owned companies	50%	46%	63%
Don't think it should	26%	32%	11%
Not sure	23%	22%	26%

	Base	Mode	
		Pho...	Intern...
Bill For Employee Owned Companies			
Would support	58%	55%	65%
Would oppose	18%	20%	13%
Not sure	24%	24%	22%

	Base	Mode	
		Pho...	Intern...
Sharing Success Agree/ Disagree			
Agree	68%	66%	73%
Disagree	15%	18%	9%
Not sure	17%	16%	19%





	Base	Mode	
		Pho...	Intern...
Retirement Vehicles Sufficiency Agree/Disagree			
Agree	38%	35%	45%
Disagree	47%	52%	34%
Not sure	15%	13%	21%

	Base	Mode	
		Pho...	Intern...
Baseball Favorability			
Favorable	62%	64%	59%
Unfavorable	20%	18%	26%
Not sure	17%	18%	15%

	Base	Mode	
		Pho...	Intern...
Hot Dogs Favorability			
Favorable	68%	64%	77%
Unfavorable	20%	22%	14%
Not sure	12%	13%	9%

	Base	Mode	
		Pho...	Intern...
Apple Pie Favorability			
Favorable	89%	89%	88%
Unfavorable	6%	6%	7%
Not sure	5%	4%	5%

	Base	Mode	
		Pho...	Intern...
Employee Owned Companies Yes/No			
Yes	70%	65%	82%
No	30%	35%	18%

