



# Sponsorship Opportunities

APRIL 4-6, 2017 / PRECONFERENCE APRIL 3 / DENVER, CO

[www.nceo.org](http://www.nceo.org)

## CONFERENCE EXHIBITORS / SPONSORS

Sponsorships include manned table space, unless declined – See pages 2-9 for details

Up to 55 exhibit table spaces	Cost	See page
Up to 30 <b>Exhibit Associates</b>	\$3,400	2
Share a Half Table ( <i>please call us to discuss</i> )	(\$1,800)	2
<b>Sponsorships include manned table space in PRIME location:</b>		
1 WiFi Sponsor	\$8,500	2
1 Expert Roundtable Lunch Sponsor	\$7,200	3
1 Tuesday Welcome Lunch Sponsor	\$7,200	3
1 Tuesday Reception Entertainment Sponsor	\$7,200	3
1 Wednesday Evening Offsite Event Sponsor ( <i>plus expenses</i> )	\$3,000*	3
1 Tote Bag Sponsor	\$7,200	4
1 Flash Drive and Handout Webpage Sponsor	\$7,200	4
1 Mobile App and Mini Agenda Sponsor	\$7,200	4
1 Tuesday Reception Beverage Sponsor	\$7,000	4
1 Tuesday Reception Hors d'oeuvres Sponsor	\$7,000	5
<b>Sponsorships include manned table space:</b>		
<b>NEW</b> – 1 High Altitude Adjustment Kit Sponsor	\$6,200	5
1 Name Badge and Lanyards Sponsor	\$6,200	5
1 Printed Conference Program Sponsor	\$6,200	5
1 Travel Coffee Mug Sponsor	\$6,200	6
1 Cell Phone Charging Station Sponsor	\$6,200	6
1 Pen and Writing Pad Sponsor	\$6,200	6
1 Hotel Room Key Sponsor (main hotel only)	\$6,200	6
1 Exhibit Area Networking and Relaxing Lounge Sponsor	\$6,000	7
<b>NEW</b> – 1 The Power of Employee Ownership Video Contest Sponsor	\$5,500	7
<b>NEW</b> – 1 Fresh Fruit Water Elixir Beverage Sponsor	\$5,500	7
1 Foot and/or Chair Massage Sponsor	\$5,500	7
1 Wednesday Keynote Speaker Sponsor	\$5,500	8
1 Water Bottle Sponsor	\$5,500	8
1 Monday Evening Meet and Greet Event Sponsor	\$5,500	8
<b>NEW</b> – 1 Emerging Leaders Luncheon Sponsor	\$5,000	8
2 Continuous Coffee Service Sponsor (1 per day)	\$5,000	9
5 Morning or Afternoon Break Sponsors (1 per break)	\$5,000	9
1 NCEO Book Give Away Sponsor	\$5,000	9

\* This sponsorship will cost you more, but not paid to the NCEO, as sponsors must also plan and cover cost of the offsite event in addition to this sponsorship fee. If there are multiple sponsors, each must pay a fee to NCEO to receive benefits.

## CONFERENCE SUPPORTERS

Unmanned table space – See page 10 for details

### Event Associate / \$3,200

Larger display advertisement in the conference program in lieu of exhibit table, and limited collateral on unmanned multi-shared tables with 9 others

### Conference Associates / \$1,400

3-way shared unmanned table space

### Basic Consultant / \$850

With space for limited collateral on unmanned multi-shared tables with 9 others

## PRECONFERENCE SESSION SPONSORS

See page 11 for details

### Preconference Session #1 Sponsor / \$2,500

Is an ESOP Right For Your Company?

### Preconference Session #2 Sponsor / \$2,500

Employee Engagement and Communication Issues in an Employee-Owned Company

### Preconference Session #3 Sponsor / \$2,500

ESOP Basics for Employee Owners

## COMBINATION SPONSORSHIPS

See page 11 for details

### COMBO 1: Preconference Session Sponsor plus Exhibit Associate or Event Associate / \$5,200

Either of the Preconference sponsorships can be combined with **Exhibit Associate** or **Event Associate**, which includes a major presence during the main conference as well as the Preconference.

### COMBO 2: Preconference Session Sponsor plus Conference Associate / \$3,200

Either of the Preconference sponsorships can be combined with **Conference Associate** and receive all those benefits during the main conference.

Please call us to discuss different combo possibilities.



# Features of Exhibiting

*(depending on level of support)*

- Opportunity to reach 1,700–1,800 potential clients
- Continental breakfast and refreshment breaks set in exhibit area
- Opening reception in exhibit area
- Attendee mailing list provided three times prior to the conference
- Complete attendee mailing list provided after the conference
- Quarter-page, half-page or full-page display advertisement in the printed conference program
- Your logo as part of rotating slide show in ballroom
- Your logo printed on exhibit hall prize drawing information, which will be distributed by NCEO
- Two to four free conference registrations



## Not sure about exhibiting?

Check out the **Event Associate** sponsorship (see page 9), which includes a much larger program advertisement and no responsibility to staff a table. You will have space for one stack of materials on unmanned tables shared with other associates.

## Exhibit Associate / \$3,400

*(approximately 30 tables, based on availability)*

- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,040 value**
- Opportunity to hold a raffle or give away which will be promoted by NCEO to increase table traffic
- **Your Logo** printed on exhibit hall prize drawing information, which will be distributed by NCEO
- Recognition on promotional materials and mailings and signage
- Recognition on conference website
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- Recognition as a sponsor of the opening reception
- Copy of the complete conference attendee list four times: three times prior and once after with contact data

## WiFi Sponsor / \$8,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor/provider of WiFi** for the conference, throughout the 2.5 days
- **Recognition** on special signage in the foyer and exhibit hall
- **Linked Logo** on the conference website
- **Logo** on instruction cards distributed to attendees for getting into the WiFi
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Your Logo** on a gobo or slide projection or wall cling or banner

## Half Table Sponsorship / \$1,800 each

*(pending availability of suitable partner)*

We will work out a split of **Exhibit Associate** benefits between both parties. Each will receive one complimentary registration and a quarter-page display advertisement in the conference program. Other benefit splits to be determined.

## CONFERENCE EXHIBITORS / SPONSORS

### Expert Roundtable Lunch Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Expert Roundtable Lunch** (plated lunch) on Wednesday, April 5, 2017
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table during the lunch
- Opportunity to insert additional marketing material/goody item (provided by sponsor) in lunches or at place settings
- **Recognition** on special signage, gobo or wall cling at the event
- **An entry display** or other focus to be determined, during the event
- **Opportunity to have a representative of sponsor stand and be recognized during lunch**
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount. (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Tuesday Welcome Lunch Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Welcome Lunch** on Tuesday, April 4, 2017
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table in the Conference Welcome Lunch and Opening Session
- **Opportunity to insert** additional marketing material/goody item (provided by sponsor) in lunches or at place settings
- **Recognition** on special signage at the event
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Tuesday Reception Entertainment Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Opening Reception entertainment** on Tuesday April 4, 2017 in the exhibit and foyer area
- **Work with conference staff to choose and coordinate entertainment**
- **Opportunity** to introduce the entertainment at the reception
- **Recognition** on special signage, gobo projection or wall sign at the event
- **Opportunity** to have NCEO email registrants with an invitation in advance of the conference
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at expert roundtable lunch with your representatives acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Wednesday Evening Offsite Event Sponsor / \$3,000\*

*\*event expenses must also be provided by sponsor*

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Offsite Evening Event** on Wednesday, April 5, 2017
- **Work with conference staff to coordinate your event**
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Opportunity to place** invitation (provided by sponsor) in the conference tote bag, and/or have NCEO email registrants with an invitation in advance of the conference
- **Recognition** on special signage placed at the event
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Your Logo** on a gobo or slide projection or wall cling or banner
- **Linked Logo** on the conference website

## CONFERENCE EXHIBITORS / SPONSORS

### Tote Bag Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the conference tote bag**
- **Opportunity to choose the bag style/type from several choices provided by the NCEO**
- **Your logo and slogan printed** on one side of bag which attendees will continue to use after conference
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on promotional materials, mailings, and signage as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Flash Drive and Handout Webpage Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the conference flash drive**, which will contain speaker presentation materials (handouts)
- **Your Logo on the handout webpage** – all attendees will receive a link to this page
- **Your Logo on the conference flash drive**, which will be handed out to all attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Mobile App and Mini Agenda Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the (electronic) mobile app and (paper) mini agenda**
- **Your Logo** on both the mobile app and the mini agenda
- **Your Logo** on the instruction card explaining how to get into the mobile app
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Tuesday Reception Beverage Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of beverages at the Opening Reception** on Tuesday, April 4, 2017
- **Firm name printed** on the back of beverage tickets (2 per attendee)
- **Opportunity** to create a "signature drink" named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event such as logo cocktail napkins
- **Recognition** on special signage at event placed next to beverage station
- **Recognition** on a gobo or projection or wall cling during the reception
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area, OR packet of 100 drink tickets to distribute in lieu of exhibit table
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website



## CONFERENCE EXHIBITORS / SPONSORS

### Tuesday Opening Reception Hors d'oeuvres Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the hors d'oeuvres at the Opening Reception** on Tuesday, April 4, 2017
- **Opportunity** to create a "signature snack " named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event for placement on food tables
- **Recognition** on special signage at event placed next to food station
- **Recognition on a sign or gobo projection or wall cling during the reception**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,950 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### NEW—High Altitude Adjustment Kit Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive Sponsor of the High Altitude Adjustment Kit with name and logo on each kit**
- **Distribution** of the kit to all conference attendees (small kit will include remedies for headache, stomach ache, etc. and an info card with sponsor logo about adjusting to Denver's mile-high altitude).
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Name Badge and Lanyards Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the name badge and lanyards**
- **Your company or firm name** printed on the lanyards, given out to all conference attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Printed Conference Program Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the printed conference program** given to each attendee
- **Your Logo** on the inside front cover of the conference program
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE EXHIBITORS / SPONSORS

### Travel Coffee Mug Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive coffee mug sponsor** with name and logo on each travel mug
- **Distribution** of coffee mug to all conference attendees (who will be encouraged to use and re-use instead of hotel coffee mugs)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

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### Cell Phone Charging Station Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the cell phone charging station** (locked boxes) located in the exhibit hall which should be a well-used and visited amenity
- **Your Logo and message printed on signage on the station**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Pen and Writing Pad Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive pen and writing pad sponsor**
- **Your logo printed on the set of pen and pad**
- **Distribution** of pen and writing pad to all conference attendees (who will be encouraged to use)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

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### Hotel Room Key Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the room key** for attendees with sleeping rooms in the conference hotel (Sheraton Denver Downtown)
- **Opportunity (at your additional expense) to include a room drop item** such as Starbucks coupon
- **Your Logo** on the room keys given to attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE EXHIBITORS / SPONSORS

### Exhibit Area Networking and Relaxing Lounge Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the networking and relaxing lounge** located in the central foyer of the conference near registration – a sofa or two, comfortable chairs and décor to be provided
- **Your Logo on signage** placed in the lounge area
- **Opportunity to place additional give away items** (Post-it notes, pens, etc.) on a table in the lounge
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### NEW–The Power of Employee Ownership Video Contest Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Power of Employee Ownership Video Contest.** 1-3 winning videos will be screened during general sessions at the conference.
- **Recognition on signage** placed at the door to the ballroom **where screenings will take place**
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to the 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Opportunity to stand and be recognized** at first video screening
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on video contest page on NCEO website
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### NEW–Fresh Fruit Water Elixir Beverage Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Fresh Fruit Water Elixir at two breaks** (sponsor chooses which 2 breaks to feature)
- **Recognition on signage** next to water station where water elixir is located (water elixir or "spa water" is fresh iced water infused with generous chunks of fresh fruit)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Foot and/or Chair Massage Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the foot and/or chair massage station** located in the exhibit hall during the opening reception and perhaps a break period
- **Your Logo and message printed on signage placed near the station**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE EXHIBITORS / SPONSORS

### Wednesday Keynote Speaker Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the keynote speaker** on Wednesday, April 5, 2017
- **Opportunity** to introduce the keynote speaker
- **Opportunity** to place table tents (provided by sponsor) with your company name and logo on each table during the keynote session
- **Recognition** on a special sign placed at the entrance of the keynote session
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

### Water Bottle Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive water bottle sponsor**
- **Your Logo** printed on water bottle
- **Distribution** of water bottle to all conference attendees (who will be encouraged to use and re-use on-site instead of buying bottled water) and water dispensers will be provided in Conference Center
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Monday Evening Meet and Greet Event Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference program as the exclusive sponsor of the opening meet and greet event** open to all attendees on Monday night, April 3, 2017 in the Sheraton hotel lobby bar
- **Your Logo on signage** placed at the event
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### NEW–Emerging Leaders Luncheon Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Emerging Leaders Luncheon**, taking place Wednesday, April 5, 2017. The attendance at this luncheon is limited to 75 young leaders (emerging) in the field of employee ownership
- **Recognition on signage** placed at the door to the special dining room for the luncheon
- **Opportunity to place collateral** on a table in the luncheon dining room, OR next to each place setting
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to the 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Opportunity to stand and be recognized** at start of luncheon
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website



## CONFERENCE EXHIBITORS / SPONSORS

### Continuous Coffee Service Sponsor / \$5,000 (2)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of either the Tuesday or Wednesday afternoon **continuous coffee service**
- **Your Logo** on a sign placed near the coffee service
- **Opportunity** to place collateral on the coffee service table
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

### NCEO Book Give Away Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the NCEO book give away**
- **Your firm name/logo printed on the book as the sponsor**
- **Distribution** of NCEO book to all conference attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

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### Morning or Afternoon Break Sponsor / \$5,000 (5)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of one of five morning or afternoon **snack breaks**
- **Recognition on a sign placed** near the break table
- **Opportunity to** place collateral on or near the break table
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers) **at least a \$1,495 value**
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

## CONFERENCE SUPPORTERS

No manned exhibit tables, but the following have access to unmanned tables that are multi-shared:

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### Basic Consultant / \$850

*(unlimited number of sponsors)*

- **Recognition** on promotional mailings
- **Recognition** on conference website
- **1/6-page company bio** in the conference program
- One paid conference registration for employee or guest of your organization – a **\$545 value**
- **Discounted registration** for employees of your organization
- Copy of the complete conference attendee list four times: three times prior and once after with contact data
- **Recognition** as a sponsor of the opening conference reception
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others

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### Conference Associate / \$1,400

*(12 sponsorships, based on availability)*

You will receive all the benefits of a **Basic Consultant** (see above), plus:

- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **Table space** for limited collateral on an unmanned **three-way shared** exhibit table during the main conference (at least two times the display space allotted a **Basic Consultant**)

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### Event Associate / \$3,200

*(unlimited number of sponsors)*

- All the benefits of an **Exhibit Associate** (see page 2), but with a larger display advertisement in the conference program substituted for exhibit space
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount **at least a \$1,040 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others
- Recognition on all promotional materials and mailings
- Recognition in the conference program as a sponsor of the opening reception
- Copy of the complete conference attendee list four times: three times prior and once after with contact data
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor

## PRECONFERENCE SESSION SPONSORS & COMBINATION SPONSORSHIPS

### Preconference Session Sponsor / \$2,500 (3)

#### PRECONFERENCE SESSION #1

##### Is An ESOP Right for Your Company?

#### PRECONFERENCE SESSION #2

##### Employee Engagement and Communication Issues in an Employee-Owned Company

#### PRECONFERENCE SESSION #3

##### ESOP Basics for Employee Owners

- **Exclusive sponsor of one** of the half-day Preconference Sessions on Monday, April 3, 2017
- **Opportunity to speak or moderate** as part of that session
- **Recognition** on signage during Preconference session
- **Opportunity to** place a stack of collateral materials at back of this Preconference session
- **Attend Preconference** session at no charge – **a \$135 value**
- **One complimentary** registration to attend the main conference – **a \$545 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others during the main conference
- **1/6-page company bio** in the full conference program
- **Copy of the registration list from the Preconference session and the main conference**

*The Preconference Session sponsorship can be combined with main conference Exhibit Associate, Event Associate or Conference Associate sponsorships (see Combo details at right)*

### COMBO 1: Preconference Session Sponsor plus Exhibit Associate or Event Associate / \$5,200 (3)

You will receive all the benefits of a **Preconference Session Sponsor** plus:

- **Half-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,040 value**
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Your Logo** printed on exhibit hall prize drawing information, which will be distributed by NCEO
- Copy of the complete conference attendee list with contact data 3 times prior to the conference and once after
- **Recognition** on promotional materials and mailings and signage
- **Recognition** on conference website
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception

### COMBO 2: Preconference Session Sponsor plus Conference Associate / \$3200 (3)

You will receive all the benefits of a **Preconference Session Sponsor** plus:

- **Quarter-page display advertisement** in addition to a 1/6 page company bio in the conference program
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers) **at least a \$1,040 value**
- **Discounted registration** for employees of your organization
- Copy of the complete conference attendee list with contact data 3 times prior to the conference and once after
- **Table space** for limited collateral on an unmanned **three-way shared** exhibit table during the main conference
- **Recognition** on promotional mailings
- **Recognition** on conference website
- **Recognition** as a sponsor of the opening reception