



# Sponsorship Opportunities

APRIL 18-20, 2018 / PRECONFERENCE APRIL 17 / ATLANTA, GA

[www.nceo.org](http://www.nceo.org)

## CONFERENCE EXHIBITORS / SPONSORS

Sponsorships include manned table space, unless declined – See pages 2-11 for details

Up to 55 exhibit table spaces	Cost	See page
Up to 30 Exhibit Associates	\$3,400	2
Share a Half Table ( <i>please call to discuss</i> )	(\$1,800)	2
<b>Sponsorships include manned table space in PRIME location:</b>		
1 WiFi Sponsor	\$8,500	2
1 Expert Roundtable Lunch Sponsor	\$7,200	3
1 Wednesday Welcome General Session Sponsor	\$7,200	3
1 Tote Bag Sponsor	\$7,200	3
1 Mobile App and Mini Agenda Sponsor	\$7,200	3
1 Wednesday Reception Entertainment Sponsor	\$7,000	4
1 Wednesday Reception Beverage Sponsor	\$7,000	4
1 Wednesday Reception Hors d'oeuvres Sponsor	\$7,000	4
<b>NEW</b> – 1 Thursday Evening Offsite Networking Event	\$6,600	4
<b>Sponsorships include manned table space:</b>		
1 Name Badge and Lanyards Sponsor	\$6,200	5
1 Printed Conference Program Sponsor	\$6,200	5
1 Cell Phone Charging Station Sponsor	\$6,200	5
1 Pen and Writing Pad Sponsor	\$6,200	5
1 Travel Coffee Mug Sponsor	\$6,200	6
1 Exhibit Area Networking and Relaxing Lounge Sponsor	\$6,000	6
<b>NEW</b> – 1 Exhibit Area Branded Work Center Sponsor	\$6,000	6
1 Power of Employee Ownership Video Contest Sponsor	\$5,500	6
<b>NEW</b> – 1 Hydration Station Sponsor	\$5,500	7
1 Chair Massage Sponsor	\$5,500	7
1 Water Bottle Sponsor	\$5,500	7
1 Thursday Keynote Speaker Sponsor	\$5,500	7
1 Tuesday Evening Meet and Greet Event Sponsor	\$5,500	8
1 Emerging Leaders Luncheon Sponsor	\$5,000	8
2 Continuous Coffee Service Sponsor (1 per day)	\$5,000	8
5 Morning or Afternoon Break Sponsors (1 per break)	\$5,000	8
1 Online Handout Page Sponsor	\$5,000	9
1 NCEO Book Give Away Sponsor	\$5,000	9

## CONFERENCE SUPPORTERS

Unmanned table space – See page 10 for details

### Event Associate / \$3,200

Larger display advertisement in the conference program in lieu of exhibit table, and limited collateral on unmanned multi-shared tables with 9 others

### Conference Associates / \$1,400

3-way shared unmanned table space

### Basic Consultant / \$875

With space for limited collateral on unmanned multi-shared tables with 10 per table

## 4 PRECONFERENCE SESSION SPONSORS / \$2,500 EACH

See page 11 for details

## COMBINATION SPONSORSHIPS

See page 11 for details – includes presence at the Preconference and main conference

**COMBO 1: Preconference Session Sponsor plus Exhibit Associate / \$5,250**

**COMBO 2: Preconference Session Sponsor plus Event Associate / \$5,100**

**COMBO 3: Preconference Session Sponsor plus Conference Associate / \$3,300**

Please call us to discuss different combo possibilities.

# Features of Exhibiting

*(depending on level of support)*

- Opportunity to reach 1,700–1,800 potential clients
- Centrally located exhibit area in main foyer of conference
- Table managers provided with breaks and lunch each day
- Continental breakfast and refreshment breaks set in exhibit area
- Opening reception held in exhibit area
- Attendee mailing list provided three times prior to the conference
- Complete attendee mailing list provided after the conference
- Quarter-page, half-page or full-page display advertisement in the printed conference program
- Your logo as part of rotating slide show in ballroom
- Your logo printed on exhibit hall prize drawing information, which will be distributed by NCEO
- Recognition in Conference Mobile App
- Two to four free conference registrations, others at discount



## Not sure about exhibiting?

Check out the **Event Associate** sponsorship (see page 10), which includes a much larger program advertisement and no responsibility to staff a table. You will have space for one stack of materials on unmanned tables shared with other associates.

## Exhibit Associate / \$3,400

*(approximately 30 tables, based on availability)*

- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,080 value**
- **Opportunity** to hold a raffle or give away which will be promoted by NCEO to increase table traffic
- **Your Logo** printed on exhibit hall prize drawing information, which will be distributed by NCEO
- **Recognition** on promotional materials and mailings and signage
- **Recognition** in conference mobile app
- **Recognition** on conference website
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception
- Copy of the complete conference attendee list four times: three times prior and once after with contact data

## WiFi Sponsor / \$8,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor/provider of WiFi** for the conference, throughout the 3.5 days (includes preconference).
- **Recognition** on special signage in the foyer and exhibit hall
- **Linked Logo** on the conference website
- **Logo** on instruction cards distributed to attendees for getting into the WiFi
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Recognition** in conference mobile app
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

## Half Table Sponsorship / \$1,800 each

*(pending availability of suitable partner)*

We will work out a split of **Exhibit Associate** benefits between both parties. Each will receive one complimentary registration and a quarter-page display advertisement in the conference program. Other benefit splits to be determined.

## CONFERENCE EXHIBITORS / SPONSORS

### Expert Roundtable Lunch Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Expert Roundtable Lunch** (plated lunch) on Thursday, April 19, 2018
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table during the lunch
- Opportunity to insert additional marketing material/goody item (provided by sponsor) at place settings
- **Recognition** on special projected slide signage during the event
- **An entry display** or other focus to be determined, during the event
- **Opportunity to have a representative of sponsor stand and be recognized during lunch**
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Recognition** in conference mobile app
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Wednesday Welcome General Session Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Welcome General Session** on Wednesday, April 18, 2018
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table in the Conference Welcome General Session
- **Opportunity to insert** additional marketing material/goody item (provided by sponsor) or at place settings
- **Recognition** on special signage at the event
- **Recognition** in conference mobile app
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Tote Bag Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the conference tote bag**
- **Opportunity to choose the bag style/type from several choices provided by the NCEO**
- **Your logo and slogan printed** on one side of bag which attendees will continue to use after conference
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Recognition** in conference mobile app
- **Your Logo** on promotional materials, mailings, and signage as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Mobile App and Mini Agenda Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the (electronic) mobile app and (paper) mini agenda**
- **Your Logo** on the splash screen of the mobile app and printed on the mini agenda
- **Your Logo** on the instruction card explaining how to get into the mobile app
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

## CONFERENCE EXHIBITORS / SPONSORS

### Wednesday Reception Entertainment Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Opening Reception entertainment** on Wednesday April 18, 2018 in the exhibit and foyer area
- **Work with conference staff to choose and coordinate entertainment**
- **Opportunity** to introduce the entertainment at the reception
- **Opportunity** to have NCEO email registrants with an invitation in advance of the conference
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at expert roundtable lunch with your representatives acting as the experts
- **Four** (instead of 2) complimentary conference registrations, with others from your firm at discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Recognition** in conference mobile app
- **Your Logo** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Wednesday Reception Beverage Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of beverages at the Opening Reception** on Wednesday, April 18, 2018
- **Firm name printed** on the back of beverage tickets (2 per attendee)
- **Opportunity** to create a "signature drink" named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event such as logo cocktail napkins
- **Recognition** on special signage at event placed next to beverage station
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area, OR packet of 100 drink tickets to distribute in lieu of exhibit table
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Recognition** in conference mobile app
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### Wednesday Reception Hors d'oeuvres Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the hors d'oeuvres at the Opening Reception** on Wednesday, April 18, 2018
- **Opportunity** to create a "signature snack" named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event for placement on food tables
- **Recognition** on special signage at event placed next to food station
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,030 value**
- **Recognition** in conference mobile app
- **Your Logo** on conference materials, mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Linked Logo** on the conference website

### NEW—Thursday Evening Offsite Networking Event Sponsor / \$6,600

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Exclusive sponsor** of the NCEO organized active off site event (bowling, ball game, etc. TBA) sponsorship will help defray the cost for attendees
- **Recognition in the conference program as the exclusive sponsor of the Thursday Evening Offsite Networking Event**
- **Logo** recognition on the "More" Webpage sign-up listing for this event
- **Full-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Opportunity** to have logo included on NCEO email registrants with an invitation in advance of the conference
- **Recognition** on special signage placed at the event
- **Recognition** on promotional materials, website, and mailings as a major sponsor
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor
- **Opportunity** to provide a collateral item for those attending the event at Sponsor's own additional expense (item must be approved by NCEO management)
- **At least one** live-mention promoting the event and sponsorship in ballroom

## CONFERENCE EXHIBITORS / SPONSORS

### Name Badge and Lanyards Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the name badge and lanyards**
- **Your company or firm name** printed on the lanyards, given out to all conference attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Printed Conference Program Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the printed conference program** given to each attendee
- **Your Logo** on the inside front cover of the conference program
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Cell Phone Charging Station Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the cell phone charging station** (locked boxes) located in the exhibit hall which should be a well-used and visited amenity
- **Your Logo and message printed on signage on the station**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Pen and Writing Pad Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive pen and writing pad sponsor**
- **Your logo printed on the set of pen and pad**
- **Distribution** of pen and writing pad to all conference attendees (who will be encouraged to use)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE EXHIBITORS / SPONSORS

### Travel Coffee Mug Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive coffee mug sponsor** with name and logo on each travel mug
- **Distribution** of coffee mug to all conference attendees (who will be encouraged to use and re-use instead of hotel coffee mugs)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

---

### Exhibit Area Networking and Relaxing Lounge Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the networking and relaxing lounge** located in the central foyer of the conference near registration – a sofa or two, comfortable chairs and décor to be provided
- **Your Logo on signage** placed in the lounge area
- **Opportunity to place additional give away items** (Post-it notes, pens, etc.) on a table in the lounge
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### NEW—Exhibit Area Branded Work Center/Lounge Sponsor / \$6,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Branding** of Work Center as “The [Sponsor Name] Work Center”
- **Recognition in the conference program as the exclusive sponsor of the work center located in the central foyer of the conference.** Lounge will consist of work stations and chairs with access to electricity and WiFi, with room dividers separating it from flow of traffic.
- **Your Logo** on signage placed in the lounge area
- **Opportunity** to place additional office type give away items (such as Post-it notes, pens, etc.) on a table in the work center area
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

---

### The Power of Employee Ownership Video Contest Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Power of Employee Ownership Video Contest.** 1-3 winning videos will be screened during general sessions at the conference.
- **Recognition on signage** placed at the door to the ballroom **where screenings will take place**
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to the 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Opportunity to stand and be recognized** at first video screening
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on video contest page on NCEO website
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE EXHIBITORS / SPONSORS

### NEW—Hydration Station & Infused Water Sponsor/\$5,500 (2)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- Each sponsor receives **recognition in the conference program as the exclusive sponsor of the Hydration Stations & Infused Water Bar** in the exhibit foyer for one entire day of the conference (sponsor chooses which day—Wednesday or Thursday)
- **Recognition on signage** next to water station where water and infused water are located for that full day (infused water or “spa water” is fresh iced water infused with generous chunks of fresh fruit)
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Chair and/or Foot Massage Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the foot and/or chair massage station** located in the exhibit hall during the opening reception and perhaps a break period
- **Your Logo and message printed on signage placed near the station**
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Water Bottle Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive water bottle sponsor**
- **Your Logo** printed on water bottle
- **Distribution** of water bottle to all conference attendees (who will be encouraged to use and re-use on-site instead of buying bottled water) and water dispensers will be provided in Conference Center
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Thursday Keynote Speaker Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the keynote speaker** on Thursday, April 19, 2018
- **Opportunity** to introduce the keynote speaker
- **Opportunity** to place table tents (provided by sponsor) with your company name and logo on each table during the keynote session
- **Recognition** on a special sign placed at the entrance of the keynote session
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE EXHIBITORS / SPONSORS

### Tuesday Evening Meet and Greet Event Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference program as the exclusive sponsor of the opening meet and greet event** open to all attendees on Tuesday night, April 17, 2018 in the Marriott Marquis lobby bar area
- **Your Logo on signage** placed at the event
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### Emerging Leaders Luncheon Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Emerging Leaders Luncheon**, taking place Thursday, April 19, 2018. The attendance at this luncheon is limited to 75 young leaders (emerging) in the field of employee ownership
- **Recognition on signage** placed at the door to the special dining room for the luncheon
- **Opportunity to place collateral** on a table in the luncheon dining room, OR next to each place setting
- **Half-page** (instead of a quarter-page) **display advertisement** in the conference program in addition to the 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Opportunity to stand and be recognized** at start of luncheon
- **Three** (instead of 2) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom

### Continuous Coffee/Tea Service Sponsor / \$5,000 (2)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of either the Wednesday or Thursday afternoon **continuous coffee service**
- **Your Logo** on a sign placed near the coffee service
- **Opportunity** to place collateral on the coffee service table
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage

### Morning or Afternoon Food Break Sponsor / \$5,000 (5)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of one of five morning or afternoon **snack breaks**
- **Recognition on a sign placed** near the break table
- **Opportunity to place collateral** on or near the break table
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website and signage



## CONFERENCE EXHIBITORS / SPONSORS

### Online Handout Webpage Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the of the conference handout webpage**, which will contain speaker presentation materials (handouts)
- **Your Logo on the handout webpage**—all attendees will receive a link to this page in their materials
- **At least 3 activation advertisements** during the conference prompting attendees to go to handouts page to download copies of handouts either prior to, during, or following the conference
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

### NCEO Book Give Away Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the NCEO book give away**
- **Your firm name/logo printed on the book as the sponsor**
- **Distribution** of NCEO book to all conference attendees
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of 1) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of 2) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,555 value**
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom
- **Your Logo** on promotional materials, mailings, website

## CONFERENCE SUPPORTERS

No manned exhibit tables, but the following have access to unmanned tables that are multi-shared:

---

### Basic Consultant / \$875

*(unlimited number of sponsors until program print deadlines)*

- **Recognition** on promotional mailings
- **Recognition** on conference website
- **Recognition** in conference mobile app
- **1/6-page company bio** in the conference program
- One paid conference registration for employee or guest of your organization –a **\$565 value**
- **Discounted registration** for employees of your organization
- **Copy of the complete conference attendee list** four times: three times prior and once after with contact data
- **Recognition** as a sponsor of the opening conference reception
- **Table space** for limited collateral on an unmanned multi-shared exhibit table—up to 10 sharing the table

---

### Conference Associate / \$1,400

*(9 sponsorships, based on availability)*

You will receive all the benefits of a **Basic Consultant** (see above), plus:

- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **Table space** for limited collateral on an unmanned **three-way shared** exhibit table during the main conference (at least three times the display space allotted a **Basic Consultant**)

---

### Event Associate / \$3,200

*(unlimited number of sponsors until program print deadlines)*

- All the benefits of an **Exhibit Associate** (see page 2), but with a larger display advertisement in the conference program substituted for exhibit space
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,080 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others
- **Recognition** on all promotional materials and mailings
- **Recognition** in conference mobile app
- **Recognition** in the conference program as a sponsor of the opening reception
- **Copy of the complete conference attendee list** four times: three times prior and once after with contact data
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor

## PRECONFERENCE SESSION SPONSORS & COMBINATION SPONSORSHIPS

### Preconference Session Sponsor / \$2,500 (4)

- **Exclusive sponsor of one** of the half-day Preconference Sessions on Tuesday, April 17, 2018
- **Opportunity to speak or moderate** as part of that session
- **Recognition** on signage during Preconference session
- **Opportunity to place** a stack of collateral materials at back of this Preconference session
- **Attend Preconference** session at no charge—**a \$155 value**
- **One complimentary** registration to attend the main conference—**a \$565 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others during the main conference
- **1/6-page company bio** in the full conference program
- **Copy of the registration list** from the Preconference session and the main conference

*The Preconference Session sponsorship can be combined with main conference Exhibit Associate, Event Associate or Conference Associate sponsorships (see Combo details following)*

---

### COMBO 1: Preconference Session Sponsor plus Exhibit Associate / \$5,300, a \$600 savings (4)

You will receive all the benefits of a **Preconference Session Sponsor** PLUS an **Exhibit Associate** at the main conference:

- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—**at least a \$1,080 value**
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Your Logo** printed on exhibit hall prize drawing information, which will be distributed by NCEO
- **Copy of the complete conference attendee list** with contact data 3 times prior to the conference and once after
- **Recognition** on promotional materials and mailings and signage
- **Recognition** on conference website
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception

### COMBO 2: Preconference Session Sponsor plus Event Associate / \$5,100, a \$600 savings (4)

You will receive all the benefits of a **Preconference Session Sponsor** PLUS an **Event Associate** at the main conference:

- **Half-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—**at least a \$1,080 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others
- **Copy of the complete conference attendee list** with contact data 3 times prior to the conference and once after
- **Recognition** on promotional materials and mailings and signage
- **Recognition** on conference website
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception

---

### COMBO 3: Preconference Session Sponsor plus Conference Associate / \$3,300, a \$600 savings (4)

You will receive all the benefits of a **Preconference Session Sponsor** PLUS those of a **Conference Associate** at the main conference:

- **Quarter-page display advertisement** in addition to a 1/6 page company bio in the conference program
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** (instead of one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—**at least a \$1,080 value**
- **Copy of the complete conference attendee list** with contact data 3 times prior to the conference and once after
- **Table space** for limited collateral on an unmanned **three-way shared** exhibit table during the main conference
- **Recognition** on promotional materials and mailings and signage
- **Recognition** on conference website
- **Recognition** in conference mobile app
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception