



# Sponsorship Opportunities

APRIL 9-11, 2019 / PRECONFERENCE APRIL 8 / PITTSBURGH, PA

[www.nceo.org](http://www.nceo.org)

## CONFERENCE EXHIBITORS / SPONSORS

Sponsorships include manned table space, unless declined – See pages 2-11 for details

Up to 55 exhibit table spaces	Cost	See page
Up to 30 Exhibit Associates	\$3,600	2
Share a Half Table ( <i>please call to discuss</i> )	(\$1,800)	2
<b>Sponsorships include manned table space in PRIME location:</b>		
1 WiFi Sponsor	\$8,500	2
1 Expert Roundtable Lunch Sponsor	\$7,200	3
1 Tote Bag Sponsor	\$7,200	3
1 Mobile App and Mini Agenda Sponsor	\$7,200	3
1 Tuesday Reception Entertainment Sponsor	\$7,000	3
1 Tuesday Reception Beverage Sponsor	\$7,000	4
1 Tuesday Reception Hors d'oeuvres Sponsor	\$7,000	4
1 Pen and Writing Pad Sponsor	\$6,800	4
1 Tuesday Welcome General Session Sponsor	\$6,600	4
1 Wednesday Evening Offsite Networking Event	\$6,600	5
<b>NEW</b> – 1 Water Bottle and Hydration Station Sponsor	\$6,500	5
<b>Sponsorships include manned table space:</b>		
1 Name Badge and Lanyards Sponsor	\$6,200	5
1 Printed Conference Program Sponsor	\$6,200	5
2 Cell Phone Charging Station Sponsors	\$6,200	6
1 Travel Coffee Mug Sponsor	\$6,200	6
1 Exhibit Area Networking and Relaxing Lounge Sponsor	\$6,200	6
1 Chair Massage Sponsor	\$5,500	6
<b>NEW</b> – 1 Conference Coat Check Sponsor	\$5,500	7
<b>NEW</b> – 1 Instructor-led Afternoon Stretch Sponsor	\$5,500	7
1 Monday Evening Meet and Greet Event Sponsor	\$5,500	7
1 Power of Employee Ownership Video Contest Sponsor	\$5,500	7
1 Wednesday Keynote Speaker Sponsor	\$5,500	8
1 Emerging Leaders Luncheon Sponsor	\$5,000	8
3 Continuous Coffee Service Sponsor (1 per day)	\$5,000	8
1 Opening Morning Break / Breakfast Sponsor	\$5,000	8
1 Online Handout Page Sponsor	\$5,000	9
1 NCEO Book Give Away Sponsor	\$5,000	9

## CONFERENCE SUPPORTERS

Unmanned table space – See page 10 for details

### Event Associate / \$3,200

Half-page advertisement in the conference program and 10-way unmanned shared table space

### Conference Associates / \$1,450

3-way shared unmanned table space

### Basic Consultant / \$895

Up to 10-way shared table space

## 4 PRECONFERENCE SESSION SPONSORS / \$2,950 EACH

See page 11 for details

## COMBINATION SPONSORSHIPS

See page 11 for details – includes presence at the Preconference and main conference

### COMBO 1: Preconference Session Sponsor plus Exhibit Associate / \$5,900

### COMBO 2: Preconference Session Sponsor plus Event Associate / \$5,600

### COMBO 3: Preconference Session Sponsor plus Conference Associate / \$3,800

Please call us to discuss different combo possibilities.

# Features of Exhibiting

*(depending on level of support)*

- Opportunity to reach 1,800–1,850 potential clients
- Centrally located and much expanded exhibit area in main foyer of conference
- Table managers provided with breaks and lunch each day
- Continental breakfast and refreshment breaks set in exhibit area
- Opening reception held in exhibit area
- Attendee mailing list provided three times prior to the conference
- Complete attendee mailing list provided after the conference
- Quarter-page, half-page or full-page display advertisement in the printed conference program
- Your logo as part of rotating slide show in ballroom
- Your logo printed on exhibit hall prize drawing information, which will be distributed by NCEO
- Recognition in Conference Mobile App
- Two to four free conference registrations, others at discount



## Not sure about exhibiting?

Check out the **Event Associate** sponsorship (see page 10), which includes a much larger program advertisement and no responsibility to staff a table. You will have space for one stack of materials on unmanned tables shared with other associates.

## Exhibit Associate / \$3,600

*(approximately 30 tables, based on availability)*

- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,100 value**
- **Opportunity** to hold a raffle or give away which will be promoted by NCEO to increase table traffic
- **Your Logo** printed on exhibit hall prize drawing information, which will be distributed by NCEO
- **Recognition** on promotional materials and mailings
- **Recognition** in conference mobile app
- **Recognition** on conference website
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor
- **Recognition** as a sponsor of the opening reception
- **Complete conference attendee list** four times: three times prior and once after with contact data

## Half Table Sponsorship / \$1,800 each

*(pending availability of suitable partner)*

We will work out a split of **Exhibit Associate** benefits between both parties. Each will receive one complimentary registration and a quarter-page display advertisement in the conference program. Other benefit splits to be determined.

## WiFi Sponsor / \$8,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive conference WiFi sponsor**, throughout the 3.5 days (includes preconference).
- **Recognition** on special signage in the foyer and exhibit hall
- **Linked Logo** on the conference website
- **Logo** on printed instruction cards for distribution to attendees
- **Full-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

## CONFERENCE EXHIBITORS / SPONSORS

### Expert Roundtable Lunch Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Expert Roundtable Lunch** (plated lunch) on Wednesday, April 10, 2019
- **Opportunity to provide table tents** with your company name and logo for all tables
- **Opportunity to provide a giveaway item** at each place setting
- **Recognition** on special projection or other signage at the event
- **An entry display** or other focus to be determined, during the event
- **Opportunity to have a representative of sponsor stand and be recognized during lunch**
- **Linked Logo** on the conference website
- **Full-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Tote Bag Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the conference tote bag**
- **Opportunity to choose the bag style/type** from several choices provided by the NCEO
- **Your logo printed** on one side of the reusable bag
- **Linked Logo** on the conference website
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Mobile App and Mini Agenda Sponsor / \$7,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the mobile app and (paper) mini agenda**
- **Your Logo** on the splash screen of the mobile app (which boasted 1410 unique users in 2018) and printed on the mini agenda
- **Your Logo** on the mobile app download instruction card
- **Linked Logo** on the conference website
- **Half-page** (upgrade from a quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Tuesday Reception Entertainment Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Opening Reception entertainment** on Tuesday April 9, 2019 in the exhibit and foyer area
- **Choose and coordinate entertainment** with conference staff
- **Opportunity** to introduce the entertainment at the reception
- **Linked Logo** on the conference website
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at expert roundtable lunch with your representatives acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, with others from your firm at discount (you must pay for or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

## CONFERENCE EXHIBITORS / SPONSORS

### Tuesday Reception Beverage Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive beverage sponsor at the Opening Reception** on Tuesday April 9, 2019
- **Firm name printed** on all beverage tickets (2 per attendee)
- **Opportunity** to create a "signature drink" named after your firm, to be served during the reception
- **Opportunity** to provide other marketing materials (provided by sponsor) at event such as logo cocktail napkins
- **Recognition** on special signage at event placed next to the bars
- **Linked Logo** on the conference website
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area, OR packet of 100 drink tickets to distribute in lieu of exhibit table
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Tuesday Reception Hors d'oeuvres Sponsor / \$7,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the hors d'oeuvres at the Opening Reception** on Tuesday April 9, 2019
- **Opportunity** to create and name a "signature snack" to be served during the reception
- **Opportunity** to provide give-aways at event for placement on food tables
- **Recognition** on special signage at event placed next to food station
- **Linked Logo** on the conference website
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Four** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay or use comps for your exhibit table managers)—**at least a \$2,060 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Pen and Writing Pad Sponsor / \$6,800 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive pen and writing pad sponsor**
- **Your logo printed on the set of pen and pad** distributed to all conference attendees
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Tuesday Welcome General Session Sponsor / \$6,600 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Welcome General Session** on Tuesday, April 9, 2019
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Opportunity to place table tents** (provided by sponsor) with your company name and logo on each table in the Conference Welcome General Session
- **Opportunity to insert** additional marketing material/goody item (provided by sponsor) or at place settings
- **Recognition** on special signage at the event
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

## CONFERENCE EXHIBITORS / SPONSORS

### Wednesday Evening Offsite Networking Event Sponsor / \$6,600

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of the Wednesday Evening Offsite Networking Event
- **Logo** recognition on the webpage sign-up listing and event invitations
- **Copy of the attendee list** two weeks before the event and one week after
- **Opportunity** to provide a collateral item for those attending the event at Sponsor's own additional expense (item must be approved by NCEO management)
- **At least one** live-mention promoting the event and sponsorship in ballroom
- **Recognition** on special signage in the convention center
- **Full-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table in PRIME location with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Water Bottle & Hydration Station Sponsor / \$6,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of reusable water bottle and Hydration Stations & Infused Water Bars** throughout the conference
- **Your Logo** printed on water bottle for distribution to all conference attendees
- **Recognition on special signage** at the infused water stations and distribution of water bottles to all attendees
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Logo recognition** on promotional materials and mailings as a premier sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a premier sponsor

### Name Badge and Lanyards Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the name badge and lanyards**
- **Your company logo or name** printed on the lanyards
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Printed Conference Program Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference materials as the exclusive sponsor of the printed conference program** given to each attendee
- **Your Logo** printed on the inside front cover of the conference program
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

## CONFERENCE EXHIBITORS / SPONSORS

### Cell Phone Charging Station Sponsors / \$6,200 (2)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of one of two cell phone charging stations** (locked boxes) located in the exhibit hall
- **Your Logo and message** displayed on or near the station
- **Half-page** (instead of quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (instead of one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (instead of two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

---

### Travel Coffee Mug Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive coffee mug sponsor**
- **Your logo printed on the coffee mug** for distribution to all conference attendees
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Exhibit Area Networking and Relaxing Lounge Sponsor / \$6,200 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the networking and relaxing lounge** located in the central foyer of the conference near registration
- **Your Logo on signage** placed in the lounge area
- **Opportunity to place additional give away items** on a table in the lounge
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

---

### Chair and/or Foot Massage Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the foot and/or chair massage station** located in the exhibit hall during the opening reception and a break period
- **Your Logo** printed on signage placed near the station
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

## CONFERENCE EXHIBITORS / SPONSORS

### Conference Coat Check Sponsor / \$5,500 (1)

All the benefits of an Exhibit Associate plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the coat check**
- **Your logo** printed on all coat check claim tickets
- **Your logo** on special signage near coat check and the registration booth
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6 ft. table with chair and electricity included) in the exhibit area (approx. 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Instructor-led Afternoon Stretch Sponsor / \$5,500 (1)

All the benefits of an Exhibit Associate plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the instructor-led afternoon stretch** taking place on Wednesday afternoon
- **Recognition on special signage** near the event site
- **Opportunity** to provide a collateral item for attendees (item must be approved by NCEO management)
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1580 value**
- **Recognition and a push notification** through the conference mobile app
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Monday Evening Meet and Greet Event Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in conference program as the exclusive sponsor of the opening meet and greet event** open to all attendees on Monday night, April 8, 2019 in a location to be determined
- **Your Logo on signage** placed at the event
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### The Power of Employee Ownership Video Contest Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Power of Employee Ownership Video Contest.** 1-3 winning videos will be screened during general sessions at the conference.
- **Recognition on signage** placed at the entrance to the screening
- **Your Logo** on the ballroom screen before each video screening
- **Your Logo** on video contest page on NCEO website
- **Opportunity to stand and be recognized** at first video screening
- **Half-page** (upgrade from a quarter-page) **display advertisement** in the conference program in addition to the 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

## CONFERENCE EXHIBITORS / SPONSORS

### Wednesday Keynote Speaker Sponsor / \$5,500 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the keynote speaker** on Wednesday, April 10, 2019
- **Opportunity** to introduce the keynote speaker
- **Opportunity** to provide table tents with your company name and logo for each table during the keynote session
- **Recognition** on a special sign placed at the entrance of the keynote session
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Emerging Leaders Luncheon Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the Emerging Leaders Luncheon**, taking place Wednesday, April 10, 2019. The attendance at this luncheon is limited to 80 to 85 young leaders (emerging) in the field of employee ownership
- **Recognition on signage** placed at the door to the special dining room for the luncheon
- **Recognition at the start of the luncheon** and on all promotional material
- **Opportunity to place collateral** on a table in the luncheon dining room, OR next to each place setting
- **Half-page** (upgrade from a quarter-page) **display advertisement** in the conference program in addition to the 1/6 page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Three** (upgrade from two) complimentary conference registrations, others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Continuous Coffee/Tea Service Sponsor / \$5,000 (3)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor** of either the Tuesday or Wednesday afternoon or Thursday morning **continuous coffee service**
- **Your Logo** on a sign placed near the coffee service
- **Opportunity** to place collateral on the coffee service table
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### Opening Morning Break / Breakfast Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the opening morning break/ breakfast sponsor**
- **Recognition on a sign placed** near the break table
- **Opportunity** to place collateral on or near the break table
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor



## CONFERENCE EXHIBITORS / SPONSORS

### Online Handout Webpage Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the of the conference handout webpage**, which will contain speaker presentation materials (handouts)
- **Your linked Logo on the handout webpage**
- **Two push notifications** in the conference mobile app referencing the handouts page
- **Inclusion of page link in Email blast** following the conference with the location of the online handouts
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### NCEO Book Give Away Sponsor / \$5,000 (1)

All the benefits of an **Exhibit Associate** plus the following additions and upgrades:

- **Recognition in the conference program as the exclusive sponsor of the NCEO book give away**
- **Your company name/logo printed on the book as the sponsor**
- **Distribution** of NCEO book to all conference attendees
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Two** (upgrade from one) tables at the expert roundtable lunch with representatives of your company acting as the experts
- **Three** (upgrade from two) complimentary conference registrations with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,580 value**
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

## CONFERENCE SUPPORTERS

The following have access to unmanned multi-shared tables:

---

### Basic Consultant / \$895

*(unlimited number of sponsors until program print deadlines)*

- **Recognition** on promotional mailings
- **Recognition** on conference website
- **Recognition** in conference mobile app
- **1/6-page company bio** in the conference program
- **One complimentary** conference registration for employee or guest of your organization –a **\$575 value**
- **Discounted registration** for employees of your organization
- **Complete conference attendee list** four times: three times prior and once after with contact data
- **Recognition** as a sponsor of the opening conference reception
- **Table space** for limited collateral on an unmanned multi-shared exhibit table—up to 10 sharing the table

---

### Conference Associate / \$1,450

*(9 sponsorships, based on availability)*

You will receive all the benefits of a **Basic Consultant** (see above), plus:

- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **Table space** for limited collateral on an unmanned **three-way shared** exhibit table during the main conference (at least three times the display space allotted a **Basic Consultant**)

---

### Event Associate / \$3,200

*(unlimited number of sponsors until program print deadlines)*

- All the benefits of an **Exhibit Associate** (see page 2), but with a larger display advertisement in the conference program substituted for exhibit space
- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **Two** complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for your exhibit table managers)—**at least a \$1,100 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others
- **Recognition** on promotional materials and mailings
- **Recognition** in the conference program as a sponsor of the opening reception
- **Complete conference attendee list** four times: three times prior and once after with contact data
- **Your Logo** on rotating slides projected in the ballroom indicating you are a sponsor

## PRECONFERENCE SESSION SPONSORS & COMBINATION SPONSORSHIPS

### Preconference Session Sponsor / \$2,950 (4)

- **Exclusive sponsor of one** of the half-day Preconference Sessions on Monday, April 8, 2019
- **Opportunity to speak or moderate** as part of that session
- **Recognition** on signage during Preconference session
- **Opportunity to place collateral materials** at back of this Preconference session
- **One complimentary preconference registration—a \$160 value**
- **One complimentary registration** to attend the main conference—a **\$575 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others during the main conference
- **1/6-page company bio** in the full conference program
- **Complete attendee list** from the Preconference session

*The Preconference Session sponsorship can be combined with main conference Exhibit Associate, Event Associate or Conference Associate sponsorships (see Combo details following)*

---

### COMBO 1: Preconference Session Sponsor plus Exhibit Associate / \$5,900, a \$600 savings (4)

You will receive all the benefits of a **Preconference Session Sponsor** PLUS an **Exhibit Associate** at the main conference:

- **Quarter-page display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **One** complimentary Preconference registration, with others from your firm at a discount—**at least a \$100 value**
- **Two** (upgrade from one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—**at least a \$1,100 value**
- **Exhibit space** (sponsor staffed, skirted 6-foot table with chair and electricity included) in the exhibit area (approximately 54 sq. ft.)
- **Complete preconference and conference attendee list** with contact data 3 times prior to the conference and once after
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

### COMBO 2: Preconference Session Sponsor plus Event Associate / \$5,600, a \$600 savings (4)

You will receive all the benefits of a **Preconference Session Sponsor** PLUS an **Event Associate** at the main conference:

- **Half-page** (upgrade from quarter-page) **display advertisement** in the conference program in addition to a 1/6-page company bio
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **One** complimentary Preconference registration, with others from your firm at a discount—**at least a \$100 value**
- **Two** (upgrade from one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—**at least a \$1,100 value**
- **Table space** for limited collateral on an unmanned multi-shared exhibit table with 9 others
- **Complete preconference and conference attendee list** with contact data 3 times prior to the conference and once after
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor

---

### COMBO 3: Preconference Session Sponsor plus Conference Associate / \$3,800, a \$600 savings (4)

You will receive all the benefits of a **Preconference Session Sponsor** PLUS those of a **Conference Associate** at the main conference:

- **Quarter-page display advertisement** in addition to a 1/6 page company bio in the conference program
- **One table** at the expert roundtable lunch with a representative of your company acting as the expert
- **One** complimentary Preconference registration, with others from your firm at a discount—**at least a \$100 value**
- **Two** (upgrade from one) complimentary conference registrations, with others from your firm at a discount (you must pay for or use comps for the exhibit managers)—**at least a \$1,100 value**
- **Complete preconference and conference attendee list** with contact data 3 times prior to the conference and once after
- **Table space** for limited collateral on an unmanned **three-way shared** exhibit table during the main conference
- **Recognition** on promotional materials and mailings as a major sponsor
- **Your Logo** on rotating slides projected in the ballroom indicating you are a major sponsor