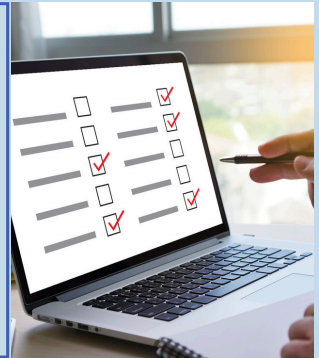


# EMPLOYEE OWNERSHIP MONTH

## RESOURCE LIST

### OWNERSHIP CULTURE SURVEY

THIS COMPREHENSIVE SURVEY HELPS ASSESS HOW WELL EMPLOYEE-OWNERS AT YOUR COMPANY UNDERSTAND THE ESOP, AND UNDERSTAND HOW TO ACT LIKE OWNERS. ASSESS COMPANY STRENGTHS AND WEAKNESSES, MEASURE PROGRESS OVER TIME, SET CONCRETE GOALS, AND FOCUS YOUR ENERGY WHERE YOU'LL GET THE GREATEST PAYOFF.



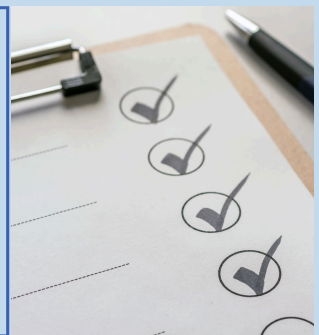
### EMPLOYEE OWNERSHIP MONTH TOOLKIT

THIS TOOLKIT IS DESIGNED TO HIGHLIGHT THE “WHY” BEHIND EMPLOYEE OWNERSHIP MONTH AND TO PROVIDE RESOURCES AND EXAMPLES TO ASSIST WITH THE PLANNING AND EXECUTION OF THE MONTH’S ACTIVITIES.



### EMPLOYEE OWNERSHIP MONTH CHECKLIST

THIS IS OUR GO TO WEBSITE FOR LOTS OF THINGS. THIS IS OUR GO TO WEBSITE FOR LOTS OF THINGS. THIS IS OUR GO TO WEBSITE FOR LOTS OF THINGS. THIS IS OUR GO TO WEBSITE FOR LOTS OF THINGS.



### ESOP COMMUNICATIONS SOURCEBOOK

JUMP-START YOUR ESOP COMMUNICATIONS WITH (1) CHAPTERS ON COMMUNICATING EMPLOYEE OWNERSHIP AND FINANCES; (2) DOCUMENTS YOU CAN CUSTOMIZE AND USE AS HANDOUTS, INTRANET RESOURCES, ETC.; (3) A CUSTOMIZABLE POWERPOINT ON ESOP BASICS; AND (4) SAMPLE COMMUNICATIONS FROM ESOP COMPANIES.

