

### Culture, Communication, and Resiliency in Times of Crisis



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### The Fundamentals of a Resilient Company Culture



### Is High-Involvement and Open-Book Management More Critical than Ever?



### How and What to Communicate in Times of Uncertainty and Anxiety



# Building Trust in a New and Unfamiliar Virtual Environment



# Goal Setting at PFSbrands During Coronavirus Crisis



## What Should Businesses Expect with Regard to SBA Financing?

## What Should they Communicate to Employees?



### How are Companies and their Employees Managing their Liabilities and Vendor Issues?



### **Important Considerations** for Leaders Before Deciding to Layoff Employees in **Trying Times**



### What Will Our Responses to this Crisis Say About Companies and their Brands in the Years to Come?





#### Questions? Thank you for joining!



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#### For more on ESOPs during COVID-19...

... see our <u>COVID-19 Resource Page</u> for more responses from the ESOP community

...find answers to your questions at <u>COVID-19 Q&A</u> at nceo.org/covid-qa.

...watch our <u>other COVID-19 webinars</u> on current economic conditions, and communications and culture

...and see <u>annualconference.nceo.org</u> to learn how our annual conference is going virtual.